International Conference

Fostering Resilient Business Ecosystems and Economic Growth: Towards the Next Normal

Date: 27th - 29th April, 2022
Venue: Online

Dr. D. Y. Patil B-School, Pune, India
In collaboration with
Dr. Soetomo University, Indonesia & AIMS, India

conference.bschool@dpu.edu.in
We feel immensely privileged to invite you to the International Conference on

"Fostering Resilient Business Ecosystems and Economic Growth: Towards the Next Normal"

Organized by
IQAC & Research & Publication Cell
Dr. D. Y. Patil B-School, Pune, India
In collaboration with
Dr. Soetomo University, Indonesia
& AIMS, India

ABOUT US

Dr. D. Y. Patil B-School runs AICTE approved PGDM program. It has been ranked 1st Emerging B-School among top institutes of west India by Times of India. It has also been conferred the ET Now Business School of the Year award. The two-year full-time PGDM program offered by Dr. D.Y. Patil B-School is designed to empower students to become successful business professionals in the challenging global scenario. The Institute is continually evolving to meet its goals in an ever-changing business environment. It has been playing an essential role in professionalizing Indian management through its programs. Dr. D. Y. Patil B-School aims to create value-driven leaders, global managers, and entrepreneurs with strong conceptual foundations and analytical approaches to help them be the best in their chosen field. The aim is to innovatively address modern India’s needs and connect aspirations and realities to attain benchmarks that are respected internationally.
ABOUT THE CONFERENCE

“Next Normal” is the latest buzzword two years after the Covid-19 pandemic hit all the sections of the society and economy. With the havoc now seemingly showing the downturn, it’s the “Next to Normal” that will define 2022 and the subsequent years. Covid-19 has changed the world, society, and business function. With the Next Normal, the future demands resilience. Resilience is the CEO agenda of every company and across all industries. Businesses are reconsidering their approaching order to make it more resilient. Re-evaluating one’s supply base, geographical footprint, moving with speed to digitize the operations end to end, encouraging flexibility to create new value for the customers, and increasing competitive advantage are certain considerations that need to be undertaken to build a resilient ecosystem for economic growth in the Next Normal. The ‘Next Normal’ also calls for innovative ways to re-engage an organization’s human resources and marketing techniques. Other measures such as financial assistance, devising a favorable environment for the growth of startups, and regional collaboration among ecosystem developers can play an essential role in transforming the way businesses work are the other factors business leaders should consider as they prepare for “The Next Normal.” There is a need for in-depth scientific reflection regarding the methods and instruments for economic development in theoretical and practical terms. In this background, the prime goal of this Conference is to be a platform for discussing scientific achievements and evaluate the current state of research development on the role of institutional, financial, and technological innovation in fostering a resilient business ecosystem and economic growth.

SUB-THEMES

- International Economic Competitiveness
- Entrepreneurship and Socioeconomic development
- Financial technologies (Fintech) in the development of economy
- Internationalization of entrepreneurial ecosystems
- Technology, Innovations and Labour market
- Innovations in economic and entrepreneurial education in the age of digitalization
- Covid-19: Implication for business

WHO CAN PARTICIPATE

Academicians, Economist, Entrepreneurs, Industry/ Business executives, Professionals, Practitioners, Consultants, Technocrats, Research Scholars and Students

PARTICIPATION FEE

No participation fee

CALL FOR PAPERS/ EXTENDED ABSTRACT


However, the above list is only illustrative; authors are encouraged to submit papers on any other issues that they deem relevant to the conference theme.

Conceptual and empirical research papers are invited from academicians and practitioners on the themes or related topics of the conference. Papers should be original and unpublished, offering new insights, new approach or new knowledge to the body of literature. A soft copy of the full paper with an abstract (not exceeding 250 words) may be submitted. Soft copy should be in MS-Word format in Times New Roman, Font size 12 with one-inch margin on all sides. All the papers received will go through a blind review process and acceptance of the papers will be communicated to the corresponding author.
PUBLICATION OPPORTUNITY

1. All accepted papers will be published in the form of conference proceedings bearing an ISBN.

2. Selected papers will be published by our publication partners*.
   - Asia-Pacific Journal of Business Administration (Scopus & ABDC indexed) - Emerald Publishing
   - African Journal of Business and Economic Research (Scopus & ABDC Indexed)
   - Universal Journal of Public Health (SCOPUS indexed)
   - Environment and Ecology Research (SCOPUS indexed)
   - Universal Journal of Agricultural Research (SCOPUS indexed)
   - Universal Journal of Accounting and Finance (SCOPUS indexed)
   - MERC Global’s International Journal of Management (A Double Blind Peer-reviewed Refereed Journal)

*Publication is subject to the approval by respective journals according to their scope & publication norms.

BEST RESEARCH PAPER AWARD

The papers presented in the Conference will be evaluated by an expert panel consisting of prominent academicians and industrialists. The best paper will be awarded as follows:

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<th>FIRST PRIZE</th>
<th>SECOND PRIZE</th>
<th>THIRD PRIZE</th>
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<td>$400 / ₹30000</td>
<td>$200 / ₹15000</td>
<td>$100 / ₹7500</td>
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IMPORTANT DATES

- Last date of paper submission: March 15, 2021
- Acceptance after 5 days of paper submission
- Last Date of Registration for Inclusion of paper in Conference Proceedings: April 10, 2022
- Conference presentations: April 27-29, 2022

HOW TO SUBMIT A PAPER

Authors can send their papers as an attachment in MS word file at: conference.bschool@dpu.edu.in.

MODE OF CONFERENCE

Online: The conference will be held through virtual mode.

PRE-CONFERENCE WORKSHOP

All registered participants will get an opportunity to attend the Workshop on “Data Analysis using Process-Macro: Advance Mechanism for Mediation & Moderation in SEM” on April 27, 2022 by resource person Dr. Vikas Arya (Assistant Professor – Marketing), Rabat Business School, Morocco.
GUIDING LIGHTS

Hon. Dr. P. D. Patil
Chancellor,
Dr. D. Y. Patil Vidyapeeth, Pune, India

Dr. Bhagyashree Patil
Vice Chairman,
Dr. D. Y. Patil Vidyapeeth Society, India

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Dr. D. Y. Patil Vidyapeeth Society, Pune, India
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Director,
Dr. D. Y. Patil B-School, Pune, India

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Professor,
Dr. D. Y. Patil B-School, Pune, India

CONFERENCE CO-CONVENER

Dr. Rashmi Paranjpye
Associate Professor,
Dr. D. Y. Patil B-School, Pune, India

CONFERENCE SECRETARY

Ms. Geetika Jha
Assistant Professor,
Dr. D. Y. Patil B-School, Pune, India

STEERING COMMITTEE

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Meenal Soni, Mr. Krunal Mate, Mr. Vivek S. Patil, Mrs. Ashwini Bansode, Ms. Yamini Bisht,
Mr. Suraj Sul, Mr. Vaibhav Wasankar
FOR MORE INFORMATION, PLEASE VISIT

Dr. Atul Kumar
+91 9604136798

Dr. Rashmi Paranjpye
+91 9921318662

Ms. Geetika Jha
+91 9407960599

conference.bschool@dpu.edu.in

Dr. D. Y. Patil
B-School
(Program Approved by AICTE, Ministry of Education, Govt. of India)

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