

**Dr. D. Y. Patil B-School,**  
**Pune, India**  
*In collaboration with*  
**Dr. Soetomo University,**  
**Indonesia**  
**& AIMS, India**



Resource Person

**Dr. Vikas Arya**

(Assistant Professor – Marketing),  
Rabat Business School, Morocco.

## PRE-CONFERENCE WORKSHOP

“Data Analysis using  
Process-Macro: **Advance  
Mechanism for Mediation  
& Moderation in SEM**”

📅 April 27, 2022

🕒 2.00PM to 6.00PM (IST)

For registration,  
kindly visit website.

# International Conference

Fostering Resilient Business  
Ecosystems and Economic Growth:  
**Towards the Next Normal**



Date :  
**27<sup>th</sup> -29<sup>th</sup> April, 2022**



Venue :  
**Online**