Refulgence
VOICE OF ASCENDANCY

VOLUME 3 | ISSUE 4 | NOVEMBER 2023

EDITOR'S DESK

Ms. Saloni Garg

Mr. Sachin Verma

Welcome to the **November edition** of **REFULGENCE – The Official Newsletter of Dr. D.Y. Patil B-School.** It gives us immense pleasure to be the **Editor-In-Charge** of this edition.

As quoted by **Sir Benjamin Franklin** ***"An investment in knowledge pays the best interest."*** Dr. D.Y. Patil B-School plays a vital role in promoting business innovation and economic growth by offering a vast range of extracurricular activities and networking opportunities to its budding future managers.

"We are excited to present to you a fresh and invigorating edition of our college newsletter. In this issue, we cover a wide range of topics, including insights from business leaders and experts, the latest trends and developments in the business landscape, competitions, celebrity visits, industrial visits, and festive celebrations within the premises. We are exhilarated to announce the launch of the NIPM Student Chapter at the institute, a collaboration that opens up networking opportunities for the HR community."

Lastly, we would like to thank all the members of the newsletter for their invaluable contribution and support. We hope you enjoy reading this issue as much as we did in fabricating this astounding edition. Happy Reading!

DIRECTOR'S DESK

Dr. Amol Gawande

The ever-evolving landscape demands those who have witnessed shifting climates to master management. These diamonds should have encountered several setbacks to expertise in resilience and wisdom. Dr. D.Y. Patil B-School prioritizes that our budding managers should be the testament of profound transformation and refinement into precious gems.

The foundation laid to highlight the primacy of theoretical knowledge over subjective knowledge creates the legacy that we aim to uphold. Under this endowment, we have triumphed another milestone of being the Best Management College in Maharashtra for Placement 2023. This recognition extends beyond the students and exhibits the faculty's unwavering commitment to the pursuit of improvement.

We recognize the steeped dedication each student encompasses for their chosen fields. To cater to their diverse needs, we have laid upon the curriculum which places a strong weight on national-level, extravagant course exams like those offered by Swayam and NISM. To further nurture personal and professional growth, we have inaugurated the NIPM Student Chapter to offer exposure and enriching opportunities to the students specializing in Human Resources.

With this note, we aim to embark on the path of persistence and growth toward creating a holistic approach for all those who strive for augmentation.

LETTER FROM EDITOR IN CHIEF

I am gratified to extend a warm welcome to you on this, the most recent edition of our college newsletter **REFULGENCE**. It is a privilege for me to showcase a wide variety of articles, accomplishments, and tales as **Editor-in-Chief** since they capture the lively spirit of our campus community.

These pages contain intelligent essays on a variety of subjects, written by gifted students. Our dedication to intellectual development and intercultural understanding is demonstrated by this newsletter, which is a tribute to our belief in the value of knowledge and idea-sharing.

The outstanding achievements of freshmen and sophomores, both within and outside the classroom, are highlighted in this edition. They continue to shine brightly, exhibiting their abilities and making the institute incredibly proud, both in their extracurricular and academic endeavors. This edition shares motivational tales of community service projects, highlighting the importance of contributing to society and leaving a positive legacy such as **Traffic Awareness and Safety orchestrated by the Social Club.**

My sincere appreciation goes out to the editorial personnel, contributors, photographers, and all those who contributed to the creation of this publication. The material here actually comes to life thanks to your commitment and labor of love.

I want you to sink your teeth into the stories, interact with the concepts offered, and let the enthusiasm and creativity of our campus community inspire you as you peruse the articles and features. I appreciate your ongoing support, and I hope you find this newsletter edition enjoyable.

Good Luck!

Enjoy your Reading...

STUDENT-DRIVEN ACTIVITY ON TRAFFIC

AWARENESS AND SAFETY

Dr. D. Y. Patil B-school, on August 8th, 2023, organized a student-led event focused on promoting traffic awareness and safety. The activity was conducted under the supervision of Dr. Ahmad and IG Sunil Pisne. The head of the social club initiated the event after obtaining permission from the RTO office. The event took place at Bhumkar Chowk. Students actively participated by creating various posters that highlighted traffic rules, stressed the significance of wearing helmets, and discouraged drinking and driving.

INTERCOLLEGIATE BOOK REVIEW COMPETITION

Dr. D.Y. Patil B-School organized an Intercollegiate Book Review Competition on National Librarian's Day on August 12th, 2023, celebrated throughout India on the birthday of Dr. S. R. Ranganathan, known as Librarian's Day. The event commenced at 3:00 p.m. in the auditorium and was hosted by student coordinators, Ms. Kamakshi and Ms. Kavita. Dr. Amol Gawande, Director of D.Y. Patil B-School, extended a warm welcome to all dignitaries and students in attendance. Ms. Shital Nikam delivered a speech highlighting Dr. S.R. Ranganathan's significant contribution to the field of library science.

On the occasion of Librarian's Day, Dr. Amol Gawande felicitated the library staff, including Mr. Mangesh Ohal (Librarian), Ms. Shital Nikam (Assistant Librarian), and Ms. Prathibha Sonkusare (Library Clerk). Mr. Pankaj Mittal and Mrs. Geetika Jha presided as judges for the competition. Dr. Amol Gawande also extended his felicitation to the judges, and the event officially commenced.

A total of 23 students from various colleges registered for the competition. Mr. Pankaj Mittal provided guidance and motivation to all the students for their future endeavors. The top three performers were awarded prizes and received appreciation certificates. Furthermore, all participants received participation certificates.

The Intercollegiate Book Review Competition was a resounding success, effectively achieving its goals of promoting reading, critical thinking, and enhancing writing skills among the participating students.

INDEPENDENCE DAY CELEBRATION

A day filled with patriotism, unity, and diversity that fortifies our strength as a country, Independence Day is celebrated in India with great zeal and enthusiasm. Dr. D.Y. Patil B-School in collaboration with Dr. D.Y. Patil Vidyapeeth celebrated India's 77th Independence Day at their main campus. Dr. Bhagyashree Prasad Patil, Pro-Chancellor at Dr. D.Y. Patil Vidyapeeth was invited as the chief guest for the occasion.

Various dignitaries along with students, professors,

presented mesmerizing cultural performances. NCC and Scout Guides displayed valor, courage, and bravery by parading through the premises.

The event concluded with the dignitaries being felicitated with potted plants, followed by and staff from different departments were in attendance for the event. The event commenced with flag hoisting and singing of the national anthem. It was followed by the chief guest distributing gifts to children to boost their morale. Students of the institute a speech from the chief guest. The sacrifices and contributions made by the brave freedom fighters were brought to light and a sense of togetherness and responsibility towards the nation was instilled among everyone.

CELEBRITY VISIT- NUSHRAT BHARUCHA

On 25th August 2023, the campus of Dr. D.Y. Patil B-School witnessed an insightful and astounding experience of congregating with an alluring and adroit star of Bollywood- Nushrat Bharucha who was saluted by the Director Dr. Amol Gawande who addressed the students of batch 2023-2025. She had a monologue to the spectators regarding her upcoming movie- Akeli along with her co-star Tsahi Halevi who is an Israeli Actor, left the audience star-struck with their reciprocity.

As they both made an appearance on the campus, they were abutted by the students which was an inordinate experience. The students of the campus assembled for a Flash Mob and danced in front of the guests who were later joined by both celebrities. It was a preposterous experience for the students. It was all and all a very light and fun environment was created and everyone enjoyed that moment to the fullest. She addressed the students with such a genre as she felt like one among everyone.

Continuing with the event they both shed light on the release of their upcoming movie and the overall experience faced by them in the fabrication of the movie. The inquisitive minds were wonderfully retorted by them. They set one's hearts on students for their great future ahead and wish the best for their future.

They both screened their film trailer which was a must-watch with a great title track and a great star cast. In conclusion, their appearance on campus was one of the best experiences for the students which will be cherished by them throughout their lives.

STARTUP COMPETITION

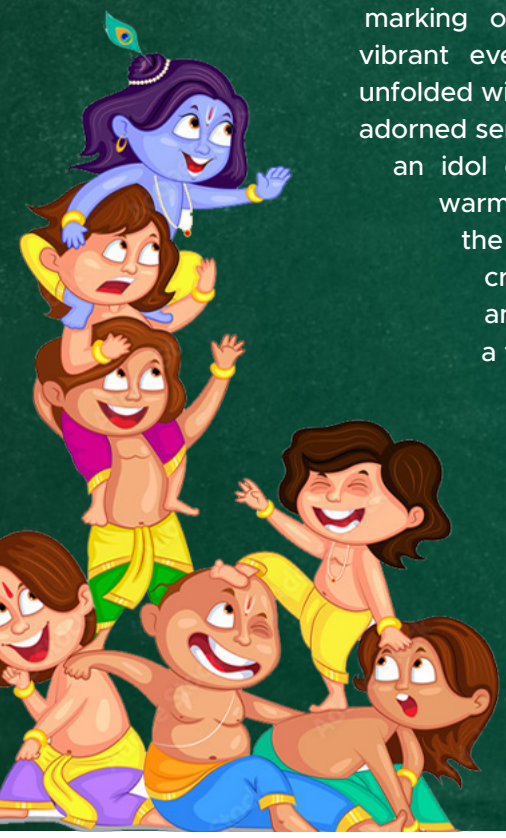
Dr. D. Y. Patil B-School in collaboration with the Institutes Academics department organized a Start-up competition. The competition was judged by Mr. Amol Nitave, CEO and founder of EvolvingX, Co-founder of eXploreVR & MiyawakiXpress, ex-PMO (Skilling), and Social Entrepreneur.

The competition was a remarkable experience for the budding entrepreneurs where they showcased their innovative ideas. The participants presented how they will start from the ground and climb the ladder of success. They also emphasized the creation of valuable output for the betterment of society. Participants presented their strategies for thriving their start-ups financially as well as sustainably.

The competition demonstrated the unwavering commitment journey of these innovative minds who want to embrace their journey. This not only enlightened the minds of the entrepreneurs but also motivated the other students to develop comprehensive business plans.

JANMASHTAMI CELEBRATION

On September 6th, 2023, Dr. everyone present to the enchanting realm of



D.Y. Patil B-School celebrated the joyous occasion of Krishna Janmashtami, marking one of its most vibrant events. The event unfolded within a beautifully adorned seminar hall, where an idol of Nanha Gopal warmly greeted the attendees, creating a serene and spiritual atmosphere. At around 2 p.m., the halls began to fill with guests, and the event commenced with Bhajan Sandhya, a soul-stirring blend of devotional hymns. The melodies, accompanied by the enchanting tunes of the flute and other musical instruments, transported Vrindavan. The melodies resonated with the essence of Radha Krishna, captivating the audience and filling the air with divine serenity.

Thereafter, the excitement escalated as everyone started dancing, creating a sight to behold. The event continued with a small instrumental performance from the venerated Musicians and several dance performances which were both heart-touching and mesmerizing with their unique allure.

The cultural event concluded with a pooja dedicated to Lord Krishna and the lighting of the sacred Panchparadeep. Following the ceremony, attendees enjoyed a light snack of samosas and Prasadam Bhog. The second part of the event kicked off with a lively DJ session, where students and faculty members grooved to remixes on the dance floor. The celebration reached its peak with the auspicious Dahi Handi breaking ceremony, marking the end of the festivities.

TEACHER'S DAY CELEBRATION

A teacher takes a hand, opens a mind, and touches a heart. In honor of all the hardworking and inspiring educators, Dr. D.Y. Patil B-School celebrated Teachers' Day on September 6th, 2023, in the institute's seminar hall with immense joy and enthusiasm.

Dr. Amol Gawande, along with all the teachers, was invited to grace the occasion. The celebrations commenced with the anchors expressing gratitude to the teachers for their dedication to shaping students' lives with knowledge and wisdom. This was followed by various fun activities and games. The first game was a game of dumb charades, where teachers had to guess the names of movies given to them. In the second game, popular and trending songs were played, and the teachers were encouraged to dance to the catchy tunes. Lastly, there was a tower challenge where teachers had to construct stable towers using plastic cups and plates.

The celebrations concluded with the anchors delivering a captivating poem dedicated to the teachers. The enthusiasm displayed by both the teachers and students was truly remarkable. The event highlighted the significance and value of teachers in our lives, emphasizing their crucial role in shaping the future.

JANMASHTAMI CELEBRATION AT ISKCON

Dr. D. Y. Patil B-School on 9th September, 2023 collaborated with the ISKCON. The instructor of the course Discovering Management Principles from Bhagavad Gita had invited volunteers.

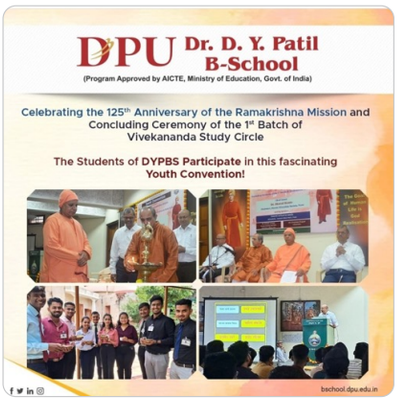
The dedicated volunteers not only served the devotees selflessly but also revealed themselves in the joyous atmosphere. This event was a magnificent gathering unfolding various cultural dramas. The

atmosphere was infused with the spiritual celebration showcasing exquisite clothing and cuisine. The captivating performances created an ambiance of enthrallment.

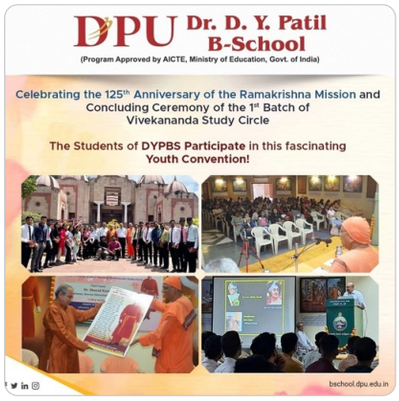
As the day drew closer, prasad was offered to all the devotees bringing the essence of tapestry of devotion and spirituality. The event fostered a deep connection and created lasting memories.

YOUTH CONVENTION

Ramakrishna Math Pune organized a Youth Convention on 11th September 2023. Students of Dr. D.Y Patil B-School, Tathawade, Pune from Pharma and Agribusiness specialization, participated in this fascinating Youth convention. The session began with Swami Vivekananda's iconic speech with the famous words, "sisters and brothers of America". He also shared his thoughts on how today's generation has a mindset on religion and brotherhood.



Students received inputs from Sharad Kunte (Chairman, Deccan Education Society), and Dr. Shirish Limaye (Educator, Symbiosis). Srikantananand (Adhayaksh Ramakrishna math, Pune). The speaker shared an insightful thought about his perception of the young generation. He expressed how this generation often fails to follow the right path to achieve their goals. He motivated the students with his powerful words, which have the potential to bring productivity into their lives. Furthermore, the session was continued by a brief introduction about Swami Vivekananda's life.



The session was concluded by interacting with the students and motivating them to keep chasing their goals.

SARGAM

Music gives a soul to the universe, wings to the mind, flight to the imagination, and life to everything.

In a harmonious celebration of talent, On 11th Sep 2023, Dr. D. Y. Patil B-School organized a grand singing competition known as Sargam, which left everyone enchanted. The event showcased a diverse range of musical talents, from soulful melodies to electrifying beats, captivating the audience and judges alike. Students from various backgrounds took the stage, demonstrating their musical prowess and creativity. The competition was fierce, making it a challenging task for the judges to select the winners. Ultimately, the event not only highlighted the musical aptitude of the students but also fostered a sense of camaraderie within the campus community.

The music contest at Dr. D. Y. Patil B-School was a resounding success, leaving everyone eagerly awaiting the next melodious chapter of this annual tradition.

AN INDUSTRIAL VISIT TO PARLE

An enriching industrial visit to the Parle manufacturing unit was organized by Dr. D. Y. Patil B-School for the students of 1st year on the 13th & 14th of September 2023 to allow them to learn about the factory's operations and the production process of its products.

Parle, being one of India's leading food and beverage companies, is renowned for its iconic brands such as Parle-G, Monaco, and Hide & Seek. The company has a rich history of over 90 years, and its products are enjoyed by people of all ages across the country.

During the tour, students received a comprehensive overview of the company, starting with a presentation by the Unit Manager about its history, marketing strategies, and notable advertisements. They were then guided through the manufacturing process, witnessing stages from ingredient mixing to baking and advanced biscuit packaging. The highlight was the state-of-the-art packaging section, showcasing technology ensuring freshness and safety during transportation.

Students also enjoyed tasting Parle's upcoming product and the iconic Parle-G biscuits. The return journey was filled with students' lively vibes, singing songs on the bus, reflecting their enthusiasm from the informative and engaging tour.

The industrial visit to the Parle plant was a valuable experience for students as they learned more about the food and beverage industry. It was a great opportunity to see how a large-scale food processing plant operates and to learn about the production process of some of India's most popular biscuits.

MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS

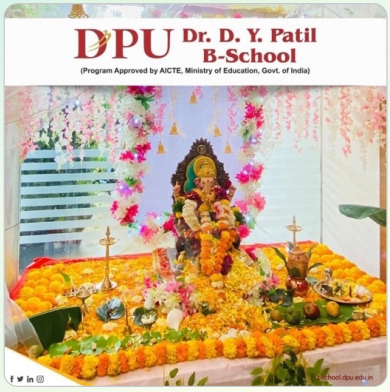
An online session was conducted at Dr. D.Y. Patil B-School on 15th September 2023 by Mr. Avelo Roy who is the managing director and startup mentor of Kolkata Ventures. Mr. Roy enticed the students with valuable information on how to start a business from scratch and the relevance of market research, target audience and to find what issues are the customers willing to spend money on to solve them. He emphasised the importance of three Q's which are the intelligence quotient, used as a consideration for the standard of success, the emotional quotient where we empathise with others and the social quotient which is to recognize, understand, and influence the behaviour around one. The students were told to have futuristic thoughts to succeed in the future.

He concluded the session by pointing out the impact of people's desirability, business viability, and feasibility of technology which creates innovation. The session undoubtedly left a lasting impact, equipping students with valuable knowledge and perspectives for their entrepreneurial journeys ahead.

GANESHUTSAV IN COLLEGE: A CULTURAL FIESTA WORTH REMEMBERING

The invocation of Lord Ganpati's name marks the

Throughout the celebration, students and faculty beginning of auspicious endeavors, symbolizing the revered deity's blessings and happiness for his devotees. The grandeur of Ganeshutsav, a 10-day celebration, spreads across the entire nation, adorning cities in festive splendor. On September 19th, 2023, Dr D.Y. Patil B-School embraced the divine aura of Lord Ganesha with profound reverence and enthusiasm.



The eve preceding the festival saw students collaborating to create a captivating ambiance. The college entrance transformed into a spectacle of vibrant rangoli, ornate decorations, and colorful lights, setting the stage for the arrival of Lord Ganesha, whose idol was ceremoniously installed.

members united for the morning aarti, seeking the blessings of Lord Ganesha, followed by the distribution of prasad to everyone. This ritual continued for three consecutive days, filling the air with devotion. The festivities culminated in a mesmerizing performance by the Swaraj group, accompanied by the beats of Dhol & Tasha, capturing the essence of the occasion. On September 21st, the celebration reached its pinnacle with Ganesh Visarjan. Faculty and students joined hands, immersing Lord Ganesha's idol in water, resonating with the fervent chants of "Ganpati Bappa Morya Pudhchya Varshi Lavkar yaa," signifying the heartfelt farewell to the beloved deity, infused with immense festive spirit.

YUVA KHEL UTSAV

Sports provide a platform to indulge in physical activity, develop athletic skills, and compete against peers. It helps in fostering a sense of friendship, and teamwork skills and teaches us to handle both victory and defeat gracefully. With this vision in mind, DR. D.Y. Patil B-School organized its very own sports fest **'Yuva Khel Utsav'** from 4th October 2023 till 6th October 2023 at Reboot Sports Arena, Hinjewadi, Pune.

The fest saw students competing in various sports like football, cricket, basketball, table tennis, badminton, and tug of war. The atmosphere at the fest was electric with students and staff cheering for their respective teams and players. The competition was fierce but the spirit of camaraderie and sportsmanship prevailed throughout.

The fest concluded with the students congratulating and encouraging each other. The winners were awarded with trophies and certificates. The event was a resounding success, thanks to the hard work and dedication of the organizing committee, students, and faculty members.

INTRAPRENEURIAL AND ENTREPRENEURIAL ECOSYSTEM

At Dr. D.Y. Patil B-School's newly established Start-up and Innovation Cell, in conjunction with IQAC Cell, an

students in developing innovation, creativity, and promoting economic growth in this fast-paced business informative orientation workshop on creating an intrapreneurial and entrepreneurial ecosystem in management education was held.

Students and faculty from various Unitech institutions attended the headlining session, where they presented their knowledge and opinions on the value of intrapreneurship and entrepreneurship among environment. They described how this ecosystem will enhance their practical skills, offer networking opportunities, expose them to various aspects of business, and cultivate professionals with a forward-thinking attitude, preparing them for management roles or launching their startups and businesses.

COMMITMENT TO QUALITY ENHANCEMENT

In a dynamic and ever-evolving educational landscape, the quest for quality in higher education is paramount. Dr. D. Y. Patil B-School, Pune, is at the forefront of this mission, dedicated to making quality the defining element of higher education in India. A recent webinar on "Quality Enhancement and Auditing Practices" by **Mr. Shubham Purandare** was held on October 13, 2023, exemplifying the institution's commitment to this vision.

This literacy served as a platform for faculty, academicians, directors, and principals to explore effective academic auditing practices and the integration of technology for enhanced quality assurance. It underscored the institution's mission to encourage self-evaluation, accountability, autonomy, and innovation in higher education.

Dr. D. Y. Patil B-School is fostering a culture of excellence through its core values, including contributing to national development, fostering global competencies among students, inculcating a value system, promoting the use of technology, and the relentless pursuit of excellence. The institution's consistent commitment to quality enhancement is shaping the future of education in India, ensuring that students receive the best possible educational experience.

ONLINE ORDERING IS FUN

In a bid to unravel the intricate world of online food ordering, Dr. D.Y. Patil B-School hosted an eight-day event from October 10th to 18th, 2023, aptly titled **"Online Ordering is Fun."** The event was graced by **Mr. Salim Khubchandani,** a mentor and Ph.D Research scholar, who brought a wealth of experience to the table.

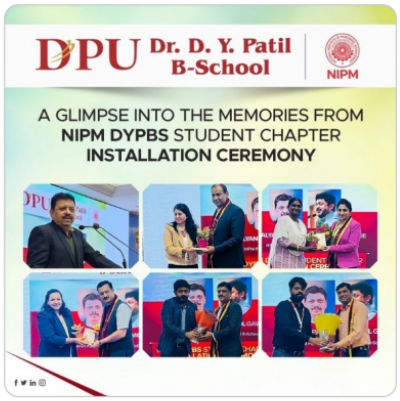
The focus of this enlightening activity was to delve deep into the dynamics of online food ordering, with a specific lens on platforms like Zomato. Through insightful mentoring, Mr. Khubchandani guided students in understanding what exactly customers seek when placing orders online.

A key highlight of the event was when Mr. Salim created a scenario where participants were ordering food from Zomato and getting a real-time experience. The session continued with the distribution of a questionnaire, designed by Mr. Khubchandani, to further the research. This questionnaire aims to explore the nuances of customer preferences and decision-making processes when ordering food online.

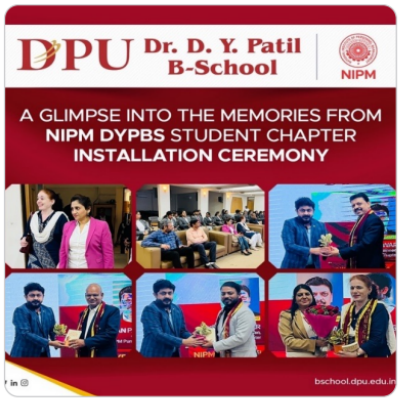
Dr. DY Patil B School's "Online Ordering is Fun" activity not only added an element of enjoyment but also fostered valuable insights into the evolving landscape of digital dining experiences.

NIPM STUDENT CHAPTER INSTALLATION

Dr. D. Y. Patil B-School, in its commitment to fostering the growth of HR students, has become a member of NIPM. The event was graced by executive members from **NIPM's Pune Chapter,** and the keynote speakers included **Balasaheb Sonawane,** Vice Chairman of NIPM Pune Chapter, and **Kalyan Pawar,** Chairman of NIPM Pune Chapter.



During their speeches, the keynote speakers shared their profound expertise in the field, emphasizing the significance of practical knowledge and exposure. Speakers highlighted the pivotal role of the HR department in organizations and discussed how HR professionals can make a lasting impact.



The student committee members diligently responded to the questions posed by the keynote speakers. The event not only exposed students to various career opportunities but also provided a platform for them to connect with and learn from industry experts.

ACHIEVER'S CORNER

CONGRATULATIONS Dr. AMOL GAWANDE SIR

Where others see one day, you saw day one, you climbed a mountain of "no's" to get to the highest "yes."

DR D.Y. PATIL family is delighted to announce that in a resounding triumph, our beloved Director, Dr. Amol Gawande, secured a prestigious spot on the AIMS National Executive Board, a prominent authority in Indian Management Education. Education

is the most powerful weapon that you can use to change the world and he proved it through his unwavering dedication to academic excellence and innovative leadership. With his visionary guidance, we're poised to witness even greater strides in shaping the future of management education. Congratulations to Dr. Amol for this remarkable achievement.

THE TWO BRIGHTEST STARS OF **D.Y. PATIL B-SCHOOL, Dr. ATUL KUMAR,** AND **Dr. ASHA KIRAN SIKHAKOLLI,** HAVE ACHIEVED REMARKABLE MILESTONES.

Dr. D.Y. Patil B-School is immensely proud to announce the achievements of **Professor Dr. Atul Kumar,** Head

achievements have inspired everybody and have highlighted the profound impact of her work on the of the Research and Development Cell, for his appointment as a visiting **professor at Boston International College.** Additionally, **Professor Dr. Asha Kiran Sikhakolli** has been awarded the **Global Eminence Award 2023** for her distinguished contribution to the field of academics and research.

Dr. Asha Kiran is congratulated by Dr. D.Y. Patil B-School for this well-deserved recognition. Her academic community.

Dr. D.Y. Patil B-School also extends its felicitations to Dr. Atul Kumar for his outstanding accomplishments. His extraordinary knowledge and spirit are commendable, as they continue to enrich the academic environment and leave lasting impressions in the field of education.

BEST MANAGEMENT COLLEGE IN MAHARASHTRA FOR PLACEMENT 2023

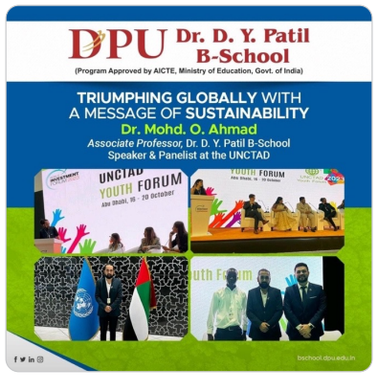
Dr. D. Y. Patil B-School, renowned for trust and empowerment, has been honored as the Best Management College in Maharashtra for Placement in 2023. This recognition underscores the institution's dedication to providing top-notch education and holistic development. With a focus on ethics and social responsibility, the B-School not only excels academically but also shapes well-rounded individuals ready

for the corporate world. Its outstanding placement record highlights its commitment to ensuring graduates are not only job-ready but excel in their careers. This accolade solidifies the institution's status as a beacon of trust, honor, and autonomy, shaping future leaders and leaving a significant mark on Maharashtra's management education landscape.

TRIUMPHING GLOBALLY WITH THE MESSAGE OF SUSTAINABILITY

"Leave a legacy, not just a footprint."

Dr. D.Y. Patil B-School feels proud to announce that their distinguished faculty member Dr. Mohd. O. Ahmad served as a speaker and panelist at the **UNCTAD Youth Forum, UAE.** This is a testament to the profound knowledge he possesses. He has brought accolades to the institute and has enriched the academics with his wealth of knowledge.



At the forum, he underlined the gravity of escalating human productive longevity. Dr. Ahmad also highlighted the impact of promoting collaborative research as well as sustainable development.

Dr. Ahmad's legacy has left an indelible imprint on his work, not just a fleeting footprint on the sands of time.

FACULTY'S CORNER

"The biggest adventure you can take is to live the life of your dreams." - Oprah Winfrey

Success, in its various forms, becomes an inevitable by-product of following your dreams. As you align

Succeeding in your dreams is a powerful and courageous pursuit that holds the potential to lead to incredible success and fulfillment. When you dare to chase your dreams, you embark on a journey that allows you to tap into your passions, explore your talents, and unleash your true potential. Dreams are not merely whimsical fantasies; they are the sparks of inspiration that ignite a fire within you. They represent your deepest desires, aspirations, and visions for a better future. By embracing your dreams, you set yourself apart from the crowd and dare to envision a life beyond the ordinary.

However, the path to achieving your dreams may not always be straightforward or effortless. It requires determination, resilience, and unwavering belief in yourself and your abilities. There may be obstacles, setbacks, and moments of self-doubt along the way, but it is during these challenging times that your commitment and perseverance are truly tested. When you wholeheartedly pursue your dreams, you immerse yourself in a journey of self-discovery and personal growth. You step outside of your comfort zone, pushing the boundaries of what you thought was possible. With every step forward, you gain new skills, knowledge, and experiences that shape you into a stronger, wiser, and more capable individual.

Follow your dreams, and success will follow you.....

Manjiri Joshi

your actions with your passions, you become driven, focused, and determined to overcome any obstacles that stand in your way. You tap into a wellspring of creativity and innovation, finding solutions where others see challenges. Moreover, pursuing your dreams allows you to live an authentic and purpose-driven life. When you are passionate about what you do, work becomes more than just a means to an end. It becomes an avenue for self-expression and making a positive impact in the world. Your enthusiasm and dedication become contagious, attracting opportunities, collaborations, and like-minded individuals who share your vision.

It is important to note that success, as a result of following your dreams, may not always manifest in the way you initially envisioned. Sometimes, the journey takes unexpected turns, leading you to even greater heights than you could have imagined. It is crucial to remain open-minded, adaptable, and willing to embrace the opportunities that present themselves along the way. Your dreams are not a frivolous pursuit; it is a courageous and transformative decision. It requires a deep belief in yourself, a willingness to face challenges head-on, and a commitment to personal growth. By daring to chase your dreams, you open yourself up to a world of possibilities, and success becomes the

STUDENT'S CORNER

TO THE GIRL WHO WAS LIVING LIFE

Saloni Garg

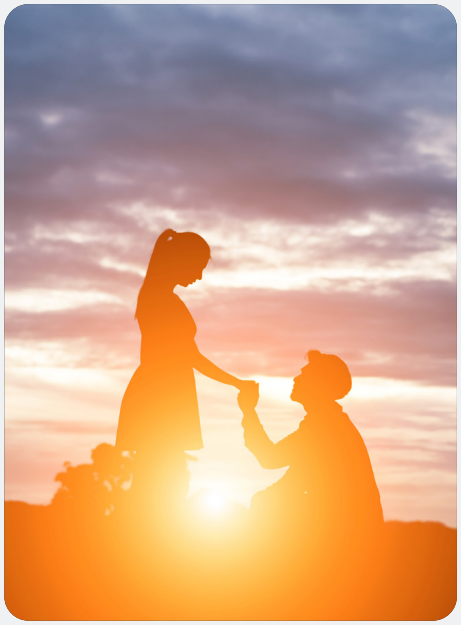
In a world consummated by the rat race, it was easy for people of my age to compete with one another to secure the 1st spot while it was easy for me to sweep away and enjoy life outside of academic ambitions.

A vivid memory infused with enriching nostalgia fills my heart to the brim to not find supremacy in burning midnight oil. The time to live in the pursuit of perfection, I found solace in myself. The academic accolades might bring a handsome amount in their bank accounts but the glory of having a heart full of lovely memories is incomparable. Their success is what I have always celebrated, sincerely.

Today, when I look back at my journey, and realize all those top ranks had little significance for me back then and even failed to bring any value to my life now. I chose to follow a different path, beautiful and cherishing.

YOU ARE THE BEST WIFE

Neeraj Kumar



"You Are the Best Wife" by Ajay K. Pandey is a touching and emotionally charged autobiographical novel that narrates the real-life love story of the author and his wife, Bhavna. Set against the backdrop of college life and young love, the book takes readers on a rollercoaster journey through their relationship, characterized by its ups and downs.

Ajay and Bhavna meet during their college years and soon fall deeply in love. Their relationship is filled with the exuberance of youth and the dreams of a shared future. However, their happiness is abruptly shattered when Bhavna is diagnosed with a terminal illness, transforming their lives forever.

The novel captures the essence of their extraordinary love, one that only grows stronger as Bhavna's health deteriorates. Ajay stands by her side as a devoted and caring husband, providing unwavering support and love during the most challenging moments. The couple's journey is a testament to the power of love, resilience, and the unwavering commitment they share in the face of adversity.

Throughout the book, readers witness the couple's unwavering love and the deep connection that transcends the boundaries of life and death. "You Are the Best Wife" serves as a touching and inspirational tale, emphasizing the importance of cherishing every moment with loved ones and finding strength even in the most challenging circumstances.

The novel is a heartfelt tribute by Ajay K. Pandey to his beloved wife, Bhavna, and their remarkable love story. It serves as a reminder that love can conquer even the most invincible obstacles and that the bonds between soulmates remain unbroken, no matter the challenges they face. Ajay's memoir is a powerful testament to the enduring nature of love and the human spirit.

THE BEAUTY OF FRIENDSHIP

Radhika Khandelwal

Friendship, a treasure that shines so bright,
With friends by my side, everything feels right.
Through thick and thin, we stand strong,
A bond that lasts forever long.
In all laughter and tears, we find solace,
A support system, in every place
Through ups and downs, we navigate,
With all love and trust, we celebrate.
I hope,
Through the years our connection will grow,
A friendship that will continue to glow.

GROWING-UP

Day by day, I am growing up, I am in the era,

where teenagers believe in hooking up.

Surrounded by the people, who are egocentric,

Difficult for me, as I belong to ethnocentrism.

Growing up in the epoch is not an easy thing,

Because you are considered weak if you are a cling.

Every succeeding day, it feels like something in me is missing,

But the only thing I can do is reminisce.

All I want is my childhood back,

Cause, growing up is so insomniac.

Saloni Mehta

"SHE IS BRAVE, SHE IS BEAUTIFUL, SHE IS A WOMAN"

Pallavi Manas

Defined by no man, she has her own story, blazing through the world, turning history into her story.

She is not just defined by her beauty, she has been shaken by the triflest of turmoils and still outlooked bravely, though soft as butter.

She appears outside, there is so much more she wants to recite.

She considers who she is and what she wants for herself, follows her heart, knows her authentic self, and honors her instincts, she is going through her ever-evolving process and explores her interests.

She is a happy woman though at times she chooses to be down in the dumps, but she is not afraid to share her ideas and thoughts, regardless of what others think, she speaks her heart and mind.

She respects herself enough to stand up for herself, the causes she believes in, and the welfare of others.

She has mood swings and throws tantrums, she is a woman of all colors, epresenting all shades of life.

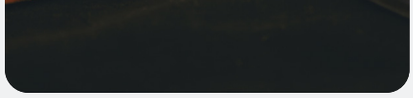
MARRIAGE AND SOCIETY THROUGH THE EYES OF PRIDE AND PREJUDICE, A CRITICAL ANALYSIS OF THE TIMELESS NOVEL.

"There are few people whom I really love, and still fewer of whom I think well. The more I see of the world, the more am I dissatisfied with it; and every day confirms my belief of the inconsistency of all human characters, and of the little dependence that can be placed on the appearance of merit or sense."

- Jane Austen, Pride and Prejudice.

Mohana Mukherjee

Jane Austen being the author of Pride and Prejudice did oppose societal norms through her awe-inspiring novels. There is a proverb that The Pen is mightier than the sword is always proved in her novels. Some contemporary readers find Austen's female characters' obsession with marriage to be off-putting. True, Austen shares the belief of her characters that marriage



is the best path to happiness for women. She does not, however, endorse this state of affairs only because she is aware of it. Pride and Prejudice is a scathing indictment of marriage in society rather than an apologetic defense of it. Austen emphasizes the importance of marriage for women to highlight the pressing need for reform. According to Austen, love is not always the most significant aspect of a marriage, but it is a desirable one in her society. Jane Bennet eventually marries Bingley, who is a perfect fit for her. But even though Austen thinks this compatibility is fantastic, it's essentially meaningless. From an objective perspective, it is far more important that Jane and her family's financial security is guaranteed by her marriage to Bingley. As the eldest of the Bennet siblings, Jane would inherit her father's estate if she were a male. However, Mr. Collins, the eldest male relative of Mr. Bennet, is legally entitled to inherit the estate. Jane can only comfortably maintain herself as a woman by finding a wealthy spouse. Austen does not at all support this legal circumstance. In fact, she highlights how absurd it is that Jane must struggle to find a husband while a complete stranger stands to inherit her adored father's estate by branding Mr. Collins as a first-class idiot. The genuine love that Bingley and Jane have for one another is consoling. However, the main argument made by Austen is that Jane is forced to choose between marriage and the poor house due to the outdated laws of society. Like other novels by Austen, Pride and Prejudice has a plot arc that may remind readers of contemporary works that are regarded as light reading. However, Austen's focus on marriage should never be interpreted as supporting its social purpose. Her witty banter and boy-meets-girl storylines serve only as a vehicle for sharp social analysis and subversions of accepted wisdom.

FOSTERING EMPLOYEE DEVELOPMENT FOR BUSINESS SUCCESS IN A CHANGING WORLD

Kamakshi Mohan

In the dynamic world of business, employee development is a cornerstone of success. Companies understand the value of fostering competencies, knowledge, skills, and behaviors in their workforce.

Companies are experiencing great change due to new technologies, rapid development of knowledge, globalization of business, and development of e-commerce. To remain competitive in this environment, companies must take steps to attract, retain, and motivate their workforces. Competitiveness refers to a company's ability to maintain and gain market share in an industry. Although the market is a combination of different types of businesses, training practices gain a competitive advantage in their markets and help them grow the business by contributing positively to business outcomes such as quality, productivity, development of new products, and improve customer service by providing employees with the knowledge and skills they need to be successful. To achieve this, organisations traditionally employ a two-pronged strategy which are formal training and informal learning.

The success of a company often hinges on its ability to facilitate learning in employees. A well-structured formal training program, enriched by informal learning experiences, ensures that employees are not only well-equipped with explicit knowledge but are also empowered with the tacit knowledge that is born from their unique journey. This dual approach serves as a powerful foundation for individual growth and overall organizational success.

BOARDING SCHOOL- A TALE OF FRIENDSHIP AND GROWTH

In a hostel, a world unknown, I arrived, with tears in my eyes, I'd shown,
Leaving behind my cozy home, to a place with strangers, I did roam.
Fear and upset held my hand, as I stepped onto this foreign land,
But with time, I found my way, and friends clasped me, come what may.

Early mornings at five o'clock, a challenging schedule, quite a shock,

My body learned to adapt and blend, with each day, a new strength to lend.
No cell phones in our hostel zone, just one call home, and once alone,
My parents sometimes missed the date, but my classmates made it great.

Kavita Tandel

In the evening, our hour of grace, we'd gather 'round in a friendly space,
To chat, to play, to share our hearts, those moments set us miles apart.
Through these years, a family grew, not just a few, but all of us, it's true,
Each one knew the strengths we held, helping each other, we excelled.

Leaving was tough, with tears in my eyes, as I bid goodbye with heartfelt sighs,
I came as a stranger, but I left behind a family, united, one of a kind.
*..... And that's called **"BOARDING SCHOOL"***

ISRAEL-PALESTINE CONFLICT: A STRUGGLE FOR PEACE

Vineet Rathore

A long-running battle between Israelis and Palestinians over territory and resources is known as the Israel-Palestine conflict. On both sides, it has resulted in a great deal of pain and loss. It is necessary to examine this complex issue's past as well as the prospects for a peaceful conclusion.

Jewish and Arab nationalist movements formed at the start of the 20th century, claiming the same territory, which sparked the start of the conflict. Following World War II, the UN split the country into two states: Palestine for Arabs and Israel for Jews. However, this choice generated conflict and resulted in numerous conflicts.

There have been numerous conflicts, uprisings, and peace talks over the years. Borders, refugees, and Jerusalem's status are the primary concerns. Both Israelis and Palestinians have experienced severe suffering, including fatalities, evictions, and financial losses.

Numerous international efforts have been made to broker peace between the two sides. Organizations like the United Nations and countries worldwide have tried to facilitate dialogue and find a peaceful solution. The Oslo Accords in the 1990s were a significant step, in establishing the framework for future negotiations.

Even with these initiatives, establishing long-lasting peace is still a difficult task. Progress is nonetheless hampered by mistrust, long-standing grudges, and conflicts over the same land. Any durable peace accord requires Israelis and Palestinians to develop trust and understanding with one another.

There are signs of hope despite the continuous wars. Many people support peace and harmony in both Israel and Palestine. Ordinary citizens from both communities participate in grassroots projects that promote tolerance, understanding, and collaboration.

A very delicate and complicated issue is the Israel-Palestine conflict. It must be resolved with both parties' commitment and the assistance of the international community. There is hope for a future in which Israelis and Palestinians may cohabit peacefully, side by side, by cultivating understanding, empathy, and discussion.

"UNDER THE COSMIC CANOPY: A SYMPHONY OF LOVE" – SACHIN VERMA

In love's embrace, we find our solace,
Underneath the starry chalice.
The universe hums a gentle tune,
As the sun dances with the moon.
Nature's beauty, oh so vast,

Sunsets paint a lover's dream,
In nature's canvas, our love does gleam.
Through the forest, whispers the breeze,
Carrying tales of love with ease.
In every sunset, in every dawn,

In our hearts, a love so vast.
Rivers flow with tender grace,
Reflecting love in every space.
In every leaf, in every bloom,
Love is found, dispelling gloom.
Beneath the azure sky, so wide,
Our love, in nature, takes a ride.
Mountains echo our heart's song,
In this universe, we belong.
The cosmic ballet, oh so bright,
Mirrors our love in the starlight.
Waves crash, yet the sea is kind,
Like love, it's both fierce and unconfined.
Our love, like the universe, goes on.
In nature's arms, under the cosmic dome,
We find love, we find our home.

Sachin Verma

EDITORIAL TEAM

Prof. (Dr.) Atul Kumar

Ms. Suman Deokota

Mr. Aditya Dey

Mr.Sachin Verma

Ms.Saloni Garg

Ms. Radhika Khandelwal

Ms. Mohana Mukherjee

Ms.Pallavi Manas

Ms.Saloni Mehta

Mr. Akash Das

Mr.Neeraj Singh

Ms. Kamakshi Mohan

Ms.Kavita Tandel

Mr. Vineet Rathore

Dr. D. Y. Patil B-School is committed to being an institution of excellence imparting management education that creates professionals to contribute towards innovation, business, and society.

DPU Dr. D. Y. Patil B-School
(Program Approved by AICTE, Ministry of Education, Govt. of India)

Sr. No. 87-88, Bengaluru-Mumbai Express Bypass
Tathawade, Pune – 411033 Maharashtra, India.
+91-20-67919470 | +91- 8806652555
info.bschool@dpu.edu.in