Refulgence
THE NEWSLETTER

DPU Dr. D. Y. Patil B-School
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Refulgence
VOICE OF ASCENDANCY

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EDITOR'S DESK

Mr. Vishwapratap Jha

Mr. Rahul Burdack

Greetings, esteemed readers,

In this edition, we present a vibrant tapestry of learning experiences at Dr. D. Y. Patil B-School. Our journey with Batch 2023-25 began with seasoned experts guiding students toward excellence, igniting determination for corporate challenges.

Specialized learning took center stage with a workshop on strategic career choices, empowering students for a successful future. Captivating insights from seasoned entrepreneurs, like Capt. Kavish Anand and Mr. Amol Nitave empowered students to navigate the dynamic corporate landscape.

Our Annual International Conference showcased global education and innovation, uniting over 40 countries for knowledge sharing and a global mindset. A motivational talk by Mr. Anand Munshi inspired students to continue learning and success.

Sessions on Intellectual Property Rights and National Technology Day celebrations resonated, emphasizing innovation's importance. Students' creative voices shone through the Poster Presentation Competition, championing social causes.

In every event, Dr. D.Y. Patil B-School's dedication to holistic education and innovation prevailed. We march ahead united, committed to learning and growth.

Dr. Amol Gawande

DIRECTOR'S DESK

As we embark on a new academic year, it gives me immense pleasure to welcome all the aspiring young minds of Batch 2023-25 to our esteemed institution. We are excited to witness their journey toward academic excellence and personal growth.

Our primary objective at Dr. D. Y. Patil B-School has always been to provide our students with the finest education and exposure to the corporate world. To kickstart their academic voyage, we have curated an induction program conducted by industry stalwarts and successful entrepreneurs. This Program will help them to gain invaluable insights and perspectives from the experts, preparing them to face real-world challenges with confidence.

For our esteemed students of Batch 2022-24, we have an exciting array of Placement Training and Sessions lined up. Our collaboration with industry experts will offer them unparalleled opportunities to enhance their skill set and foster meaningful connections with potential employers. We are dedicated to support them in their quest for success and ensuring that they are well-equipped to seize the best placement opportunities that will come on their way.

Together, we shall continue to uphold the legacy of academic excellence and create a nurturing environment that fosters creativity, critical thinking, and innovation.

I extend my heartiest congratulations to both the incoming and continuing batches, and I look forward to witnessing their remarkable achievements in the years to come.

LETTER FROM EDITOR IN CHIEF

Dear Reader,

Being the Senior Editor, it makes me joyous to discover that Dr. D.Y. Patil B-School's newsletter endeavors have fared well and brought out its next edition. "Refulgence" is a quarterly bulletin that is focused on comprehensive and up-to-date information on on-campus activities.

This publication will delve into the realm of understanding the higher education journey, which sets forth on an unfamiliar expedition, brimming with opportunities, development, and novel encounters. The central focus will be on the "Inaugural Program" held to greet the incoming cohort of 2023-2025, who are on the brink of embarking on a thrilling odyssey at Dr. D.Y. Patil B-School. Also, it covers several other articles to read that provide opportunities for our new folks to connect with their peers, faculty members, and support services at the institution through various ice-breaking and interactive workshops.

With this, I also take the privilege to state that, it has been rewarding for all of us to witness the editorial process develop steadily from my initial evaluation of the numerous articles as Editor-in-Chief, by choosing Editors in charge and members of the peer review team, reviewing the articles, counseling the authors for revision, and deciding whether or not the articles will be published.

At last, I extend my sincere gratitude to our exceptional writers for infusing every word with passion and insight, shaping our stories into vibrant tapestries.

Good Luck!

Happy Reading

INTERCOLLEGIATE YUVOTSAV

YUVOTSAV, the prestigious inter-collegiate sports event hosted by S.B. Patil Institute of Management, Akurdi, brought students from diverse institutions together for three days of exhilarating competition. From April 27th to 29th, colleges engaged in fierce matches in football, cricket, and table tennis, fostering healthy rivalry and teamwork.

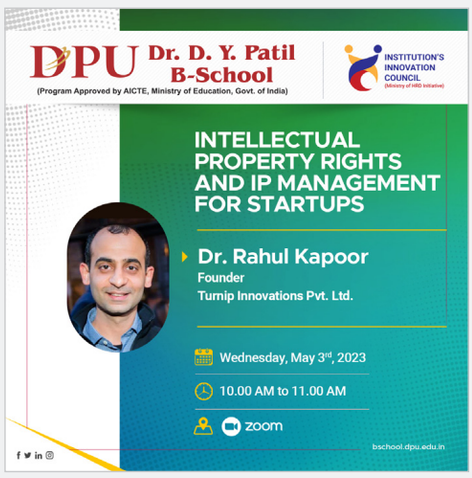
Dr. D. Y. Patil B-School was the focus of the competition due to its stellar performance throughout the competition. Under the guidance of Prof. Shivendra and Prof. Vaibhav, a team of 10 skilled and dedicated students tackled each match with unrelenting dedication, winning the knockouts, the quarterfinals, the semi-finals, and ultimately, the finals. The team's collective efforts, strategic planning, and remarkable coordination helped them triumph over their opponents.

The finals witnessed an intense face-off between Dr. D. Y. Patil B-School and Global Business School & Research Centre and Dr. D. Y. Patil B-School emerged as the clear victors, securing an impressive win with a significant margin. Afterward, trophies and awards were presented to the institution to recognize their commitment and effort.

As the curtains drew to a close, the institution's triumphant journey to winning the tournament exemplified the importance of teamwork, determination, and sportsmanship.

INTELLECTUAL PROPERTY AND START-UPS NURTURING INNOVATION FOR SUCCESS

A session on Intellectual Property Rights (IPR) and its management for start-ups was held on 3rd May 2023 at Dr. D.Y. Patil B-School. Dr. Rahul Kapoor, Founder and Director of Turnip Innovations, was the resource person for the session. The objective of the session was to educate students about the significance of intellectual property in the early stages of start-ups and the journey of IP management within these companies.



Dr. Rahul Kapoor began the session by shedding light on the world of start-ups, emphasizing their dynamic and innovative nature. Start-ups are characterized by their disruptive business models, rapid growth potential, and unique ideas, products, or services. To maintain a competitive advantage, attract investors, and safeguard their innovations, protecting intellectual property becomes crucial for start-ups.

Dr. Kapoor discussed the different forms of intellectual property relevant to start-ups, including patents, trademarks, copyrights, and trade secrets. He outlined the essential steps for managing intellectual property, which include identification, evaluation, protection, enforcement, and monetization.

The session concluded with the understanding that effectively managing intellectual property is vital for the success of start-ups. By protecting their innovations, start-ups can secure a competitive advantage, attract investment, and foster innovation within their organizations.

Concluding the session, the enriching perspectives shared by Dr. Rahul Kapoor imparted students with a more profound comprehension of the importance of intellectual property in the context of start-ups. Empowered by this newfound awareness, they are now more adept at commencing their entrepreneurial endeavors, ensuring the protection of their creative ideas and propelling their enterprises towards triumph.

"MEMOIR" - CASE STUDY WRITING

On the 4th of May 2023, the Case Development Cell at Dr. D. Y. Patil B-School orchestrated an exceptionally enlightening workshop. The workshop aimed to emphasize the importance of the case method within the realm of learning while also offering invaluable perspectives on the creation of educational case studies.

Dr. Singh, a distinguished academician, and expert in the field of case development conducted the workshop, captivating the participants with his expertise and knowledge. The session covered a wide array of essential topics, allowing the attendees to grasp the intricacies of case-based teaching and writing.

Dr. Singh highlighted the importance of choosing the appropriate type of case study based on the desired learning outcomes and the availability of resources.

The workshop concluded with an interactive Q&A session, during which all the participants actively engaged with Dr. Singh, seeking clarifications and sharing their thoughts. The collective enthusiasm and eagerness to learn reflected the success of the event.

WEBINAR ON- "NINE BLOCK BUSINESS MODEL"

Dr. D.Y. Patil B-School organized a webinar via Zoom platform with the Educational Delegate Prof. Bholanath Dutta on 6th May 2023 from 11:00 a.m. to 2:00 p.m. He is an Educationist, Serial Entrepreneur, Visiting Professor in India, Author, and Former World Bank Quality Assurance Expert in Higher Education (2016-18). He is a champion with extensive mentorship experience at the Start-up India Initiative, Govt. of India, and serves as a Mentor of Change at Atal Innovation Mission- Atal Tinkering Lab, Niti Aayog, Govt. of India.

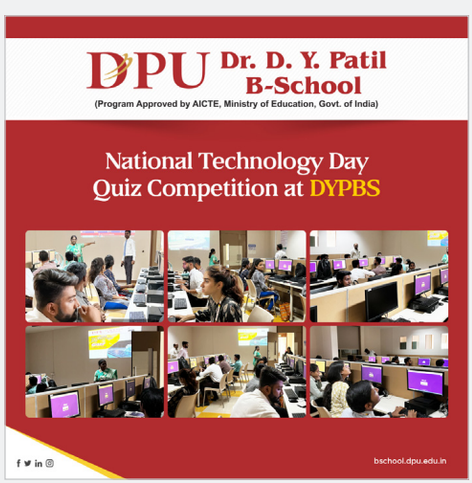
Commencing with a discourse on the importance of the business model, the presenter initiated the session, which was succeeded by introductory remarks. The presenter motivated aspiring managers to contribute their insights regarding various business models and how these models could be applied to their forthcoming aspirations. Delving into the intricacies, the presenter explored the Business Model Canvas and the process of initiating a business from the ground up, steering it toward profitability, and exploring avenues for future expansion

He gave insights on Nine-Block Business Model- Customer Segments, Value Proposition, Channels, Customer Relationships, Revenue Streams, Key Resources, Key Activities, Key Partners, and Cost Structure.

The esteemed delegate gave the students different ideas and ways to start their own businesses with proper planning.

NATIONAL TECHNOLOGY DAY

On 11th May National Technology Quiz Competition was held from 1 pm to 2 pm. The objective of the session was to engage and educate the participants about the significant milestone in the country's history of technological innovations and to celebrate the achievements of our scientists and engineers.



May 11th holds paramount significance for India, as it marks the date in 1998 when the country accomplished a momentous technological feat of global importance. The occasion also included discussions about numerous endeavors undertaken by the Indian government to ignite the spark of innovation within young and ambitious individuals, encouraging them to lead lives dedicated to the pursuit of technological progress.

The Quiz on the occasion of **"National Technology Day"** was conducted as part of IIC 5.0, an initiative under the Ministry of Education's Institution's Innovation Council program, aimed at fostering the culture of innovation and start-up ecosystem in education institutions. The Quiz was mainly aimed at creating awareness about technological advancements.

PLANNING - ETHICAL AND LEGAL STEPS

Dr. D.Y. Patil B-School organized a session on "How to Plan for Startup Legal and Ethical Steps" on 13th May 2023. The keynote speaker for the session was Mr. Satish Ranade, Advisor/ Consultant to Start-ups on Pre-sales, Sales and Delivery Functions, Pitch Decks.

The presenter centered their discussion on the initiation of startups and the corresponding legal frameworks. Mr. Ranade also underscored the essential principles of ethics that individuals should remain cognizant of. During the presentation, the speaker elucidated diverse concepts such as incubators, promoters, and other pertinent terms. Furthermore, insights were provided on licenses and patents, along with a comprehensive overview of the potential data breaches that pose risks to startups. In wrapping up, Mr. Ranade engaged with the curious intellects of the students, resolving numerous queries and uncertainties.

3 DAY ANNUAL INTERNATIONAL CONFERENCE

Dr. D. Y. Patil B-School convened the Annual International Conference from May 29th to May 31st, 2023 in association with the Center for Economic Diplomacy, Europe, Dr. Soetomo University, Indonesia, Boston International College, Nepal, Association of Indian Management Schools, India, Center for education growth and Research, India, entitled "Enhancing Productivity in Hybrid Mode: The Beginning of a New Era".

Global educational leaders, eminent specialists, and fervent devotees from all over the world were present at the event. The conference provided an exceptional forum for converging, working together, and exploring cutting-edge developments in education. The conference's topic, "Igniting Global Education Excellence," explored a future in which learning is unrestricted and students flourish in a globally connected environment.

More than 40 countries sent representatives, who were warmly greeted. The conference featured a wide variety of stimulating discussions and enlightening speeches. The event gave academics and practitioners alike a forum to share their groundbreaking research discoveries by publishing more than 150 research papers. The prize winners of the Case Study Analysis and Research Paper Presentation competitions were revealed as the workshop came to a close.

INAUGURAL CEREMONY OF BATCH 2023-25

Dr. D. Y. Patil B-School swung open the doors to an inspiring journey for the upcoming young managers on 1st June 2023, from 4:10 p.m. to 6:10 p.m., for Batch 2023-25.

They emphasized the importance of effective communication, dedication, commitment to learning, and the art of networking.

The guests highlighted rapidly changing global trends,

The ceremony hosted a panel graced by esteemed guests throughout the event. With such experts guiding future leaders, the institute aims to set the stage for new memories. Dr. D. Y. Patil B-School extended a traditional welcome to the Chief Guest and the Guest of Honor, presenting them with signature tokens of appreciation.

technologies, and growing competition. The future leaders embarked on an exciting start, followed by a powerful experience of immersive learning. They gained insights into forthcoming opportunities and how to seize them effectively.

NAVIGATING CHALLENGES WITH DETACHED ACTION

On 6th June 2023, Dr. D.Y. Patil B-School conducted an enlightening session with Mr. Madan Sundar Das as our prestigious guest. Sir began the session by stating how ancient Indian scripture held profound wisdom and philosophical teachings, while it is primarily a spiritual and philosophical text, the Gita also offers valuable insights into various aspects of life, including learning and management principles. He briefed the students about the key principles from the Bhagavad Gita and how these can be applied to learn management skills. Mr. Madan Sundar emphasized self-awareness and self-development as the foundation for effective learning management. Sir told us that self-awareness is the foundation for effective learning and holistic personal development, enabling us to make meaningful progress and become well-rounded, empowered learners.

Furthermore, in the session, he explained one of the essential teachings of the Gita which was the concept of detached action. It suggested that learners should focus on the process of learning rather than being overly concerned about the outcomes. By detaching themselves from the results, learners can foster a growth mindset, embrace failures as learning opportunities, and remain resilient in facing challenges.

Overall, the session served as a reminder that ancient wisdom can provide valuable insights into contemporary challenges.

CRAFTING PROFESSIONAL EXCELLENCE

Dr. D. Y. Patil B-School recently hosted an insightful session with Mr. Arun Ramamurthy, Head of Learning and Development and Customer Service at Jio. On 6th June, from 10:00 a.m. to 12:00 p.m. During the session, he emphasized networking, taking calculated risks, and cultivating a customer-centric mindset.

He highlighted proactive engagement and continuous learning, essential for professional growth. He also shared his employee selection approach, which includes traits like flexibility, critical thinking, ethical decision-making, emotional intelligence, and strong communication.

This event bridged academia and industry, providing students with useful advice. Mr. Ramamurthy's guidance acted as a compass, steering them toward a future enriched with dynamic skills and qualities.

IGNITING ENTREPRENEURIAL SPIRITS

Dr. D.Y. Patil B-School in collaboration with the institute's Academics department organized a session on 7th June 2023. The keynote speaker was Mr. Avelo Roy, Managing Director & Startup Mentor, Kolkata Ventures.

The speaker commenced the session by sharing his personal as well as professional journey and how he rose from scratch. Mr. Roy shared his valuable insights and elaborated on various concepts related to startup

commencement. The keynote speaker engaged the students in a business game to enhance their understanding of startup concepts.

The session concluded with Mr. Roy applauding the winning team and addressing the numerous doubts. The session came out to be enriching as well as providing a significant learning curve for the students.

EMPOWERING CAREER GROWTH

In a power-packed induction program held at Dr. D. Y. Patil B-School on 8th June 2023, starting at 11:00 am, the batch of 2023-25 students was engaged by Mr. Abhijeet Singh, who inspired the students to identify their skills, needs, and talents so that they can break through, and leading the students towards a successful career path. A few important topics he focused on to help the students reach their career goals were communication, networking, hard skills soft skills, and internship experience.

Mr. Singh shared the importance of communication with a few practical examples he experienced in his work life. Delegating tasks to subordinates can only be done with proper communication. His insights about networking were valuable, as we all know networking is a major key in advancing our careers. This encompasses interactions with individuals hailing from diverse geographical locations yet sharing a common industry, often categorized by distinct vertical divisions. Simultaneously, he underscored the importance of furnishing recruiters with persuasive rationales to select us, achieved through the enhancement of both our technical expertise and interpersonal abilities. Both are equally important because hard skills help us perform well in technical tasks, whereas soft skills help us navigate unpredictable situations. Last but not least, he also stressed the importance of internships. It is when we implement the knowledge we gain from our educational institutions into practicality and understand workplace culture. Overall, he helped the students understand the attitude we should maintain in the workplace.

ELEVATING ENTHUSIASM TOWARDS DIGITAL TECHNOLOGY

In a remarkable session held on June 9th, 2023, the dynamic digital technology leader at Quest Global, Mr. Abhijit Marathe, ignited the passion of students during their induction at Dr. D. Y. Patil B-School.

Mr. Marathe's engaging presence created a palpable buzz among students, drawing their keen interest in the world of digital technology. His energy was infectious, leaving everyone in awe of his enthusiasm. His dedication and perseverance became evident, serving as an inspiring example.

With a blend of leadership, technical prowess, and professional insights, Mr. Marathe captivated the seminar hall. He generously shared his wealth of professional experiences, leaving a lasting impact on all. His session was a testament to the power of persistence and a beacon for aspiring minds.

Mr. Abhijit Marathe's presence was indeed a 'wow' factor, leaving students motivated and excited to explore the realm of digital technology under his guidance.

MINDFUL HORIZONS: **TOMA AND REAL-WORLD AWARENESS EXPLORED**

An extremely insightful event was organized at the campus of Dr. D.Y. Patil B-School on 10th June 2023. We were privileged of being in the presence of Mr. Deepak Soman for the event. Sir started the session by sharing his experience across various verticals of Finance and Human Resources. Sir also briefed the students about his banking experience with HSBC and how he then went on to take a senior management role with Vodafone.

He told the students to familiarize themselves with the concept of TOMA (top-of-the-mind awareness), which is an important concept in consumer behavior marketing research and marketing communications. Mr. Soman described the importance of being aware of one's surroundings, staying connected to reality,

and learning from the environment to retain concepts and knowledge, also stating that it is indeed a crucial aspect of cognitive development, learning, and adaptability.

The session was very interactive and Mr. Soman created a more dynamic and memorable learning experience for students.

BRIDGING ROLES AND BUILDING RESILIENCE

An enlightening session was conducted at the campus of Dr. D.Y. Patil B-School on 13th June 2023 with Capt. Kavish Anand is our guest speaker.

Capt. Kavish spoke about his job, role as a Master Mariner and oriented the students with his role as a CCO of a logistics organization and his responsibility towards the P & L of the company. He also spoke about the transition of moving from an operations role to a sales profile with a deep understanding of Finance. He highlighted to the students that irrespective of the specializations, knowledge about other verticals and roles of people is also important to get your job done. He shared his experience about making small errors vs principal mistakes at a workplace will help you develop resilience and perseverance, as we all know mistakes happen and it is a part of what makes us human.

The session was extremely interactive as he reached out to the students for all answers and insisted them to interact without feeling anxious about whether the answers were right or wrong. He constantly asked questions and wanted the students to answer and applauded their efforts.

SESSION ON ENHANCING **BUSINESS STUDENTS' PRACTICAL UNDERSTANDING**

On 15th June 2023, a session was conducted for batch 2023-25 from 11 am -1 pm by Ms. Neha Mathur the objective of the session was to Enhance Business Students' Practical Understanding. The session explores the challenges and strategies associated with change management and fostering insights into how businesses adapt to dynamic market conditions, embrace technological advancements, and drive innovation to remain competitive. This understanding prepares students to navigate organizational transformations and contribute to innovation initiatives. Students gained insights into different functional areas within organizations, such as finance, marketing, human resources, and operations. They learn about interdepartmental collaborations, decision-making processes, and the role of leadership in driving organizational success.

innovation within organizations. Students gain

IIC ORIENTATION

On 16 June 2023 an Orientation Session of the Start-up and Innovation cell for Batch 2023-25 was conducted the objective of the session was to make the

students aware of the working of IIC and how it guides students to start a Business with proper mentoring it also arranges the session of the entrepreneur with students with whom they can interact and know more about their entrepreneurial journey.

THE INTERACTIVE AND EXPERIENTIAL LEARNING ENVIRONMENT FOR MANAGEMENT STUDENTS

Dr. D. Y. Patil B-School organized a session on "Providing an interactive and experiential learning environment for management students" on 16th June 2023. The keynote speaker for the session was Mr. Veeramani Venkat, Director of BIZZ Diagnostics.

Mr. Veeramani emphasized the need of providing students with practical experiences that go beyond abstract notions and let them use what they have learned in real-world situations. Following this, Mr. Veeramani led Management Board Games for the students in which he helped them develop their decision-making, risk-management, teamwork, and collaboration abilities. The speaker shared his powerful perspectives on how to manage time effectively, solve problems, and adapt to varied work cultures in a competitive workplace and also his insights on leadership development and time management.

The session concluded by addressing the students on the essential skill sets that they must cultivate and prioritize and hence guiding them towards a prosperous and promising future.

INSIGHTS ON PROFESSIONS IN FINANCE

CS Mishra emphasized creating awareness of the opportunities available in the finance domain. He also briefed about the diverse range of career opportunities in the finance domain for management graduates from, investment banking to corporate finance, financial planning to risk management. Following this, Mr. Mishra made the students familiar with the various roles and responsibilities of a finance professional

which include analyzing financial data, interpreting financial statements, and many more.

The session concluded with the keynote speaker interacting with the budding entrepreneurs and providing his valuable insights on the secrets of success in the corporate world and understanding the nuances of company governance and management.

THEATRE SESSION – COURT MARTIAL

Dr. D.Y. Patil B-School on 19th June 2023, organized a theatre performance named 'Court Martial' in collaboration with Mr. Abhijeet Chaudhary and Ms. Dhanashree Heblikar from "SWATANTRA THEATRE & FILMS".

The Artists of the group presented the Hindi Play titled "COURT MARTIAL" which was about how racism, discrimination, and injustice prevail not only among common citizens but among White Collar Jobs and Government Servants. The performers displayed to the students how they underwent rigorous practice and training to get in shape and appear like actual Army Officials for the play.

The group showcased how crucial it is to coordinate with each other and portrayed the importance of teamwork to bring the best out of the group.

The play ended with a dynamic and power-packed performance and the students got filled with zeal, passion, and enthusiasm. The event came to a conclusion with the artists giving the message that theater can help them sculpt their personalities to their fullest potential.

THE FUTURE OF **INTERNET TECHNOLOGIES**

Dr. D. Y. Patil Business School held an engaging session on "The Future of Internet Technologies" for the institution's students on June 21st, 2023. Mr. Harsh Savergaonkar, co-founder of Wega Labs and CEO of Inator, served as the session's main speaker.

Mr. Harsh Savergaonkar commenced the session by recounting his entrepreneurial experience and highlighting how, after conducting some research, he discovered that there are remarkably few games of Indian origin that are available in the international market. The session continued with the keynote explaining how, in order to fill that vacuum, they began developing mobile games like Cricinshots since there aren't enough Cricket mobile games available in the worldwide gaming sector and none of them are of Indian origin. The gathering was then briefed by Mr. Harsh on several AI tools that were employed by the company to capture the worldwide market, particularly the Dashboard, a tool that displays the number of users playing the games they create.

The session concluded with the students having an interactive discussion with Mr. Harsh and he advised the students that adopting internet technology in the future could open up a world of innovation.

JOURNEY OF AN **ENTREPRENEUR**

On 21st June 2023, the campus of Dr. D. Y. Patil B-School witnessed an insightful session led by two distinguished resource persons, Mr. Harsh Savergaonkar and Mr. Amol Nitave, who aimed at inspiring the students of batch 2023-25. The session focused on two pivotal aspects: the entrepreneurial journey and the future of Artificial Intelligence (AI), intertwined with the potential of Indian-origin gaming.

Mr. Harsh Savergaonkar, a successful businessperson, started by telling his motivating story that inspired him to make mobile games, especially for the worldwide gaming market. He noticed there weren't many games from India, so he wanted to change that. He used AI tools to make a dashboard that helped him see how people used his games and then he adjusted his plans. Mr. Harsh also talked about how he thought it's important to have parts of Indian stories and myths in games, so they feel familiar and interesting to Indian players.

Continuing the session, Mr. Amol Nitave shed light on the challenges and opportunities that define an entrepreneur's journey. He emphasized that identifying market gaps, unmet needs, and emerging trends is crucial for starting a successful business venture. Fundamental steps in this process include doing in-depth market research, comprehending client wants, and examining the competition environment. According to him, company owners must create a well-thought-out business plan that details their goal, target market, value proposition, and success tactics.

In conclusion, the dynamic session presented a holistic view of the entrepreneurial journey, vitalize by the fusion of AI and Indian-origin gaming. The students were inspired to think creatively, identify opportunities, and embrace innovation to make a mark in the ever-evolving entrepreneurial landscape.

UNLOCKING **ORGANIZATIONAL SUCCESS**

The seminar held at Dr. D. Y. Patil B-School on 23rd June 2023, led by Mr. Ashish Kulkarni, provided valuable insights into the relationship between economics and business management with the active participation of students from the batch 2023-25. The primary objective of the seminar was to explore how the integration of economics and business management can lead to organizational success and improved decision-making.

Mr. Kulkarni spent the entire session exploring the fundamental ideas and real-world applications of economics as they relate to business management. He emphasized the value of integrating managerial practices with economic understanding. The seminar's highlights covered a number of crucial topics, including comprehending consumer behavior and market dynamics, analyzing and forecasting economic trends, assessing costs, benefits, and risks, maximizing efficiency and profitability, and boosting competitiveness, among others.

The interdisciplinary approach of integrating economics and business management emerged as a key theme throughout the seminar. Participants recognized how this integration fosters better decision-making and overall organizational performance. Budding managers were encouraged to leverage economic insights to inform strategic choices, optimize resource allocation, and navigate economic uncertainties with confidence.

In conclusion, Mr. Ashish Kulkarni reiterated the pivotal role of economics in business management, emphasizing that its incorporation is vital for achieving organizational success. The session concluded with an interactive Q&A segment, where students had the opportunity to seek further clarification and deepen their understanding of the subject matter.

AN EMPOWERING SESSION WITH P**ROF PUNAM ASHWANI ON ENTREPRENEURSHIP, PURSUING DREAMS, AND MUCH MORE....**

On the 19th day of induction for PGDM batch 2023-25, Dr. D.Y Patil B- School arranged an enthralling session on entrepreneurship at the college campus from 11 am onwards.

Prof. Punam Ashwani a highly acclaimed trainer, consultant, and a member of Dr. D.Y. Patil B-Schools management faculty was the main speaker of the session.

corporate world. She also went on and explained some very common problems with written and verbal communication as the gap created with this could be a major problem in the corporates or to stand out from others. She further emphasized the need for proper grooming and keeping up on appearances which majorly helps in having confidence.

The session began with the significance of "Impression forming in just a few seconds" which was an eye-opener. She stressed several points which included how to make oneself different from the other party with advanced skill procuration and upgradation of self which has a lot of importance in today's

She suggested that the students keep up with the latest business developments and use journaling techniques to get to know themselves better. The session came to a finish with a positive and confident attitude among students ready to be groomed for Corporates.

GLOWING WITH SUCCESS – SESSION BY ANAND MUNSHI

In a power-packed induction program held at Dr. D Y Patil B-School on 26th June 2023, from 11:00 am onwards the batch of 2023-25 students were treated to a session by Mr. Anand Munshi, a prodigy in motivational speaking, global futurist, organizational psychologist, and success coach.

Mr. Munshi, with his vast expertise and experience, inspires young minds with tricks and tips to stay ahead in life. He emphasized that the rate of learning should always surpass the rate of change, and to achieve this, one must focus on reading and communication. Throughout the session, he urged the students to give their best efforts, embrace their mistakes, and prioritize their work.

Mr. Munshi's profound words resonated with the audience as he underlined the importance of striking a balance between professional and personal life. He said, "Remember to balance eating, sleeping, and recreation to maintain a fulfilling life."

The students left the seminar hall feeling enlightened and equipped to grow in their careers, no matter the challenges they may face. With Mr. Anand Munshi's guidance, they gained the confidence to shine like never before.

STEP INTO THE LIMELIGHT- BRING YOUR A-GAME

Dr. D. Y. Patil B-School organized The Show Your Talent Event for the Batch 2023-25 on 30th June 2023 from 3:00 p.m. to 7:00 p.m. at Amphitheatre, DPU

Campus. It is a platform to unleash creativity and leave a lasting impression and this year crowd witnessed an overwhelming success as both students and faculty came together to showcase their exceptional abilities. The stage came alive with mesmerizing performances that left audiences demanding more joyful moments as the dorm was buzzing with excitement from the mind-blowing talent demonstrated by the faculties along with senior students. The Event not only recognized the talents, but it celebrated the unwavering dedication and hard work of the students, and it also fostered a connection to the performing arts.

The Event was a resounding success, leaving the best impression on both participants and spectators. It revealed a rich tapestry of diverse talents. By creating a platform for expression and appreciation, the event created a sense of unity and affinity among the participants.

A JOURNEY OF SELF-DISCOVERY

Dr. D. Y. Patil B-School organized a Captivating Session on Introduction to Mental Health Well-Being on 28th June 2023 from 11:00 a.m. to 1:00 p.m. for the young minds.

The Educational Experts Ms. Rucha Shrikhande, Ms. Shoma Naik, and Ms. Swapnali Chachad were welcomed to share their knowledge and expertise, exploring effective strategies to nurture emotional resilience and promote a positive mindset in different situations. It aims to give young future entrepreneurs to gain insights and embark on a journey of self-improvement, personal growth, and a way to discover its significance.

The session was to understand the issues faced by young minds in any aspect and to reduce the stigma associated with mental illness, promote help-seeking behaviors and emotional well-being practices and prevent it through individual education and outreach events.

INDULGE YOURSELF IN LEAN STARTUPS WITH THE LEGACY OF SUCCESS

Dr. D. Y. Patil B-School organized an educational session on 7th July 2023. The institute was fortunate to have The Chief Declaimer, Mr. Kunal R. Sarpal, Founder & CEO of White-Collar Legal LLP, and a TEDx Speaker who engaged the students with invaluable insights into constructing successful business cases and leveraging firsthand experiences from a seasoned entrepreneur.

Mr. Sarpal delved into real-life instances and scenarios of lean startups, steering emerging managers toward an in-depth exploration of the strategies and principles underpinning these methodologies. He facilitated their understanding of crafting a minimum viable product that ignites innovation. This engagement not only offered a platform but also propelled the trajectory of the entrepreneurial

EXPERIENCE THE POWER OF SPECIALIZED LEARNING

An enlightening session was conducted at the campus of Dr. D.Y. Patil B-School on 3rd July 2023 with Mr. Deepak Solanki who provided guidance to the students in clarifying their uncertainties when selecting their preferred areas of specialization which can help individuals to avoid job stagnancy or a downward career trajectory. He made us understand how to choose an area of specialization with the help of an activity that encouraged the students to take the right path.

LEARNING FROM ALUMNI INSIGHTS

The students of batch 2023-25 were given an opportunity to interact with a respective alumni Ms. Bhavya Dubey on 8th July 2023. She generously shared her beautiful and inspiring journey with the students, filling them with enthusiasm as they start their own journey at Dr. D.Y. Patil B-school. Ms. Bhavya framed her experience in corporate life as Deputy Manager at ICICI Bank in Pune, highlighting how important it is to have the right attitude as a corporate person when dealing with professionals. The students were given an opportunity to learn about the culture, weigh its advantages and disadvantages, and receive guidance on how to shape themselves to thrive in

endeavor to remarkable altitudes.

their corporate journeys.

ORIENTATION SESSION ON PREVENTION OF **SEXUAL HARASSMENT**

A session on “Prevention of Sexual Harassment” was organized at Dr. D.Y. Patil B-School for the PGDM students of batch 2023-2025 on July 11th, 2023 at 11:00 am. Advocate Anant Randive, Head of Randive and Randive Associates, served as the session's keynote speaker. He shared his insightful expertise with the students and aided in their development as thinkers. He also underlined how critical it is to assist the victims through appropriate counseling and support groups without making them feel like outsiders. The facts concerning a healthy environment and zero tolerance for this kind of conduct in companies and institutions were also brought up by him.

With the final message that these kinds of behaviors might be avoided and would aid to establish a world free from sexual harassment, he enthused the students.

SESSION ON ANGEL INVESTMENT/VC FUNDING **OPPORTUNITY FOR EARLY STAGES ENTREPRENEURS**

A session on “Angel Investment Funding Opportunity for Early-Stage Entrepreneurs” was organized by the IIC Start-up and Innovation Cell at the Dr. D.Y. Patil B-School for the PGDM batch 2023-2025 on July 11th, 2023, at 2:00 pm. The main speaker of the session was Mr. Amol Nitave, founder and CEO of Evolving X Services Pvt. Ltd.

With his world-class experience of more than 15 years and valuable industry insights, he shared his knowledge and strategies with “wannabe” entrepreneurs, which was helpful for them to invest in the best venture possible. He further delegated the major points on investing as he considered studying the market with precision, which is prone to fluctuation and further disturbance.

During the session, he emphasized the point of establishing the basics, as they are the starting point of any endeavor. Lastly, the session ended with a positive environment and encouragement for the students.

POSTER PRESENTATION COMPETITION

An exhibition for Poster Presentation was organized for the student of PGDM batch 2023-25 at Dr. D.Y. Patil B-School Pune on 7th August 2023 from 10 am onwards.

The exhibition was arranged under the guidance of the faculties and efficient management from

questions about the posters and their intention behind it. The central theme of the presentation was Sustainable Business Practices and Artificial Intelligence in Business.

The instructors gave the posters a proper mark, and the display lasted until 6:30 p.m. The show came the art and craft club. Students were divided into proper slots according to their class divisions and they presented their posters beautifully whereas the teachers asked meaningful and logical

to an end with the idea that, in addition to recognizing artistic ability, posters can push the limits of creativity, convey important messages, and promote positive change.

ALUMNUS CORNER

EMBRACING INNOVATION: NAVIGATING DISRUPTION WITH CREATIVITY AND ADAPTABILITY

In a world marked by constant change and disruption, innovation has become the key driving force behind progress and success. From technological advancements to shifts in consumer behavior and global challenges, businesses and individuals must adapt and harness innovation to thrive in this dynamic landscape. In this article, we explore the power of innovation and how it enables us to navigate through disruptive times, ultimately paving the way for a brighter future.

Yash Gawande

1. Embracing Change as the New Norm

Disruption has become an integral part of our lives. Rapid advancements in technology, geopolitical shifts, and unforeseen events such as pandemics have altered the way we live and work. In this environment, the ability to embrace change and view it as an opportunity rather than a threat is crucial. Innovative thinkers understand that disruption creates space for new ideas, approaches, and solutions. By cultivating a mindset that embraces change, individuals and organizations can capitalize on emerging trends, turning challenges into stepping stones towards success.

2. The Power of Creative Problem-Solving

Innovation and creativity go hand in hand. Creative problem-solving allows us to overcome obstacles and find new paths forward. When faced with disruption, it is important to encourage a culture of innovation that fosters out-of-the-box thinking. By challenging traditional norms and exploring unconventional ideas, individuals can discover unique solutions that set them apart from the competition. Whether it's inventing new products, optimizing processes, or finding alternative business models, creative problem-solving enables us to adapt and thrive in disruptive times.

3. Technology as an Enabler of Innovation

streamline operations, improve customer experiences, and uncover new revenue streams. By investing in research and development and fostering a technology-driven mindset, organizations can leverage innovation to lead the way in disruptive times.

4. Collaboration and Knowledge Sharing

Innovation thrives in collaborative environments where diverse perspectives and expertise come together. The collective intelligence of teams fuels the creation of groundbreaking ideas and solutions. By fostering a culture of collaboration and knowledge sharing, organizations can tap into the potential of their workforce and create an environment where innovation flourishes. Encouraging cross-functional collaboration, open communication channels, and interdisciplinary projects can lead to breakthrough innovations that address the challenges posed by disruption.

5. Agility and Adaptability

In a disruptive world, agility and adaptability are crucial for survival. Organizations that can quickly pivot and adapt their strategies, products, and services to changing market dynamics gain a competitive edge. This requires a willingness to experiment, iterate, and learn from failure. Embracing a growth mindset allows individuals and organizations to view setbacks as learning opportunities and adjust their approach accordingly. By continuously monitoring market trends, customer feedback, and emerging technologies, businesses can stay nimble and respond effectively to disruptive forces.

Conclusion

Innovation has become the cornerstone of navigating disruption and capitalizing on new opportunities. Embracing change, fostering a culture of creativity, harnessing technology, promoting collaboration,

Technological advancements have been at the forefront of disruption, revolutionizing industries and reshaping societal norms. Embracing technology as an enabler of innovation is key to staying ahead in today's fast-paced world. From artificial intelligence and machine learning to blockchain and the Internet of Things (IoT), cutting-edge technologies offer immense opportunities for growth and transformation. Businesses that harness these technologies can and embracing agility are essential ingredients for success in a rapidly evolving world. By adopting these principles, individuals, and organizations can not only survive but thrive amidst disruption, transforming challenges into catalysts for growth and innovation. Ultimately, it is those who dare to embrace innovation that will shape the future and leave a lasting impact on the world.

STUDENTS CORNER

THE ATAL BIHARI VAJPAYEE

Aditya Dey

The journey begins of this pure soul by receiving accolades in his academics, with an immense strategical and fruitful career to begin with his father as a Great Lawyer.

It's not an easy task to graduate as an attorney without the support he received at his age from another great human, his father-Krishna Bihari Vajpayee.

It's very easy for me to say that he was not only a passionate reader or writer but one who really loved to travel, cook and yes, watch movies. These were his favorite pass times.

Moving on, where Late Jawaharlal Nehru's prediction came true by seeing Mr. Vajpayee's consolidation; he stated "this man would be the Prime Minister one day." And no one can deny this, the former Prime Minister Mr. Vajpayee was a great inspiration for the globe.

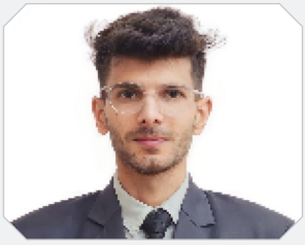
Commonly among his relatives and close friends, he was called "Baap Ji" whereas in the political world, Manmohan Singh described him as the "Bhishma Pitamah" of Indian politics, which is again another great achievement of his.

Being an astute politician, he was the only leader to become a member of the parliament from 4 different states which is again an eye-struck moment for me to describe. Incredibly he was designated as prime minister of India not once but thrice. Who gets so much love?

To the list of his courageous moments, he was also honored with Bharat Ratna Award in the year 2015, one who deserved it.

Leaving behind a great legacy his immense contribution will always be there in everyone's heart as he was the person who is loved by all and who always stood for all.

It's hard to believe that we lost the "Gleaming Ratna" of our Indian politics. Mr. Modi also stated in one of his discussions that "It's the end of an Era" which I too truly believe.



Rahul Burdack

Happiness is a state of mind, no matter the time or place. I often get asked the secret of "How can I be so happy all the time?"

Let me set things straight once and for all, being happy all the time isn't possible.

Everyone faces tough times and wrestles with unwanted thoughts, even the best individuals. But here's the key to happiness: appreciating the little things.

Even the tiniest positive occurrence nearby should bring a hint of joy, and it's vital to consistently make an effort to observe and relish these moments.

If you believe your life will change in a single day, and you'll live your happiest moments forever, let me be clear: that's not likely to happen.

There might be instances where you wait a lifetime for that transformation, all the while not recognizing that it's gradually happening, even if in fragments.

You never know when these fragments will fall into place and create something wonderful. Cherish the moments of small joy, and you'll unquestionably evolve into a happier individual.

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