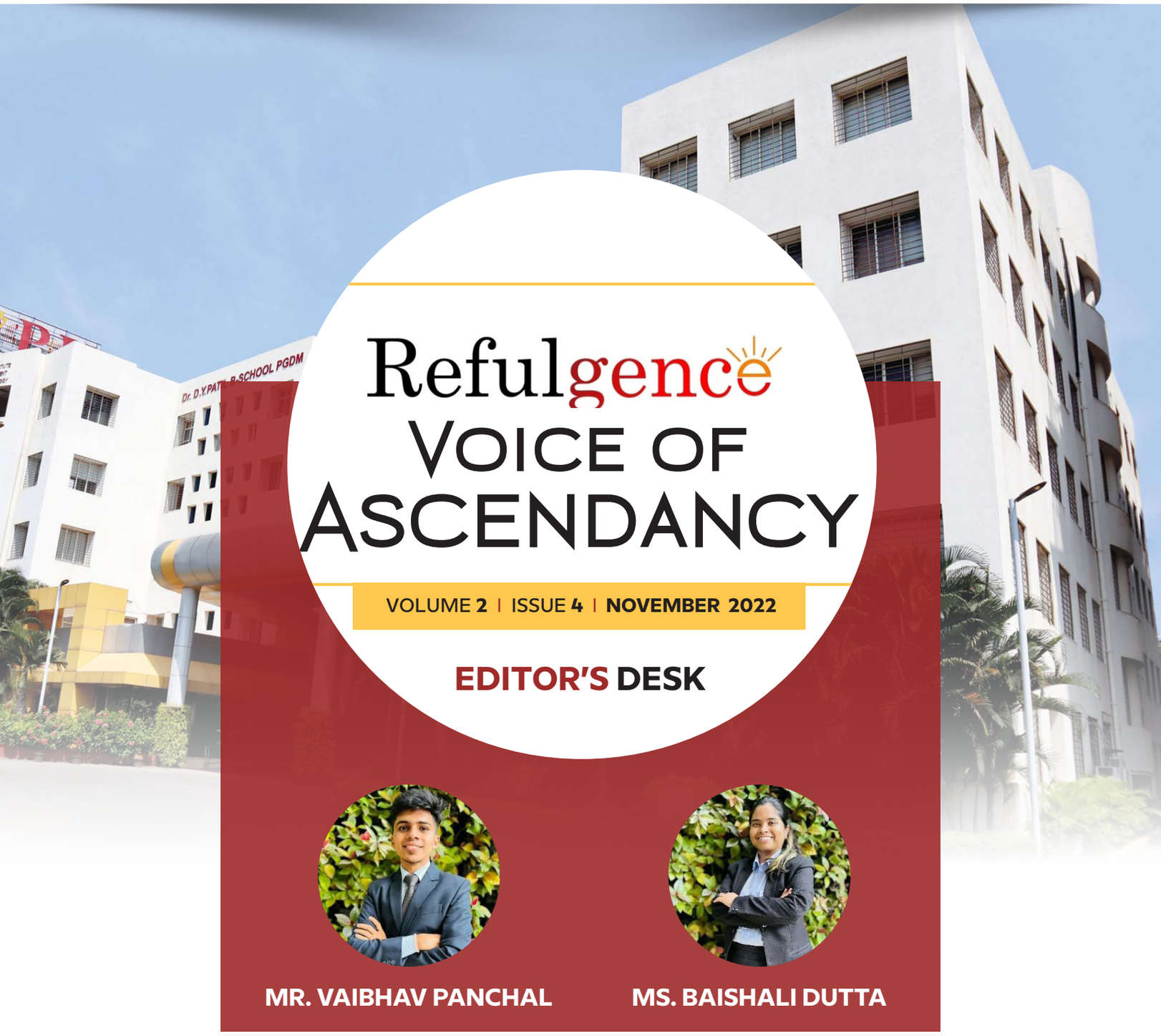
Refulgence
THE NEWSLETTER

DPU Dr. D. Y. Patil B-School
(Program Approved by AICTE, Ministry of Education Govt. of India)




# Refulgence VOICE OF ASCENDANCY

VOLUME 2 | ISSUE 4 | NOVEMBER 2022

## EDITOR'S DESK



MR. VAIBHAV PANCHAL



MS. BAISHALI DUTTA

Welcome to the November edition of REFULGENCE – The Official Newsletter of Dr. D. Y. Patil B-School. It gives us enormous pleasure to be the editor-in-charge of this edition.

As it is righteously said by Malala Yusafzai, **"One child, one teacher, one pen and one book can change the world."** Dr. D. Y. Patil B-School truly senses this saying by aiming to impart quality management education in tune with the ever-changing business environment. This institute has a rich legacy of imparting quality management education that has been endorsed by the industry as relevant and progressive. Here a robust curriculum is delivered with a multicultural and multidisciplinary approach.

These were the glorious months, with our students bringing laurels to the institute in every possible spheres. This edition is a compilation of the meaningful moments of the institute and its students' journey and a specimen of their creativity. Thus, the newsletter is not the outcome of the effort set in by one individual but the immense effort put forth by our Director Dr. Amol Gawande, Editorial Board, all professors and dear college mates. We also thank each teaching and non-teaching staff for their vigorous support.

Lastly, we apologize if we missed any precious occasion or achievement. We hope you enjoy reading this edition and cherish each and every moment. Happy Reading!

# DIRECTOR'S DESK

At Dr. D. Y. Patil B-school, we nurture raw talent, refining and making them ready to conquer every sphere of life. We believe that, for students to flourish in life, they need to be properly bedecked with knowledge and equally empowered. Each and every individual of this institution is always on their toes to assist and help the students with accomplishing these challenges, equipping them with a congruous adeptness set and providing them with the exposure that they require.

The institution's vision is to be a place where professionals can be created who can contribute to society with their ingenuity and unique innovations. We, at Dr. D. Y. Patil B-school, believes in imparting education in a dynamic and fun manner where teaching is not restricted to a four-walled room but transcends.

Learning authorizes us to make a sense of the world around us, inside us and where we fit within the world. Students, here, do experiential learning through real time projects.

We have always strived for betterment and to put sustained efforts into developing a multifarious curriculum and delivering a wide range of experience for the subsisting as well as the upcoming batches.

We hope to upgrade ourselves in the coming future and create contemporary facilities for offering practical management inculcation so that each and every learner can procure unimaginable benchmarks.

Lastly, I would like to take this chance to extend my sincere thanks to all the ones who have contributed to this undertaking and enhanced its perfection and impeccability through their piece of writing.

# "THE FUTURE OF JOBS"

Dr. D. Y. Patil B-School hosted the Placement Training Action Lab on the theme "THE FUTURE OF JOBS" for the students of batch: 2021-23 on 30th July, 2022 from 3:30 P.M. in Virtual mode. The keynote speaker of the session was Mr. Carlos Sentis, CEO, World Innovation Alliance, Spain, and Prof. IE Business School, Madrid.

The speaker, Mr. Sentis started his session by sharing the learning one needs to follow to be resourceful about the importance of being optimistic in life and the way one works. He guided the students to be resilient and to mix their strengths and connections in order to be

successful. He stated that to gain victory while doing a job, one has to always be updated in the field of their core strength and get themselves to learn new technologies and be tech friendly. He said one should keep increasing their network, strengthen their ability to connect to a wide variety of people, to be an extrovert, explore new dimensions, to be creative and innovative.

He then shared some of his views on how the students can up skill themselves, get command over entrepreneurship, increase their networking techniques, be innovative by spotting the various ongoing trends in the world and identify them and create new types of jobs that may not even exist yet which can help them to shape their own unique future.

After a short question and answer session with the students, Mr. Carlos went on to discuss how AI is beneficial and how important it is to keep yourselves tech friendly and updated. It can lead the students to have their own pre-defined projects and also help organizations to reduce risk and increase income and be an asset to their organization.

The event concluded with a Vote of Thanks given by Prof. Mohd. Ahmad who at the end declared about the MOU signed between The World Innovation Alliance and Dr. D.Y. Patil B-School.

## TRICOLOR INDIA - SESSION ON **"HAR GHAR TIRANGA ABHIYAAN**

A session on Har Ghar Tiranga Abhiyaan was organized by Dr. D.Y. Patil B-School for the students of batch 2022-24 on 3rd August 2022 from 4:30 p.m. The keynote speakers for the session were Mr. Deepak Gaekwad, Police Sergeant of the Wakad Police Station and Mr. Satyaman Mane, In-charge of the Wakad Police Station. Both the keynote speakers were felicitated by Prof. Mohd. Ahmad after their brief introduction.

The speaker Mr. Deepak Gaekwad introduced the guidelines of Har Ghar Tiranga Abhiyaan to the students. He stated that the government of India has created this scheme to urge individuals to hoist the Indian National Flag at home in honor of the country's 75th Independence Day. He mentioned that from August 13 to August 15, 2022, all residents are encouraged to hoist the flag.

Then Mr. Satyaman Mane went on to give a detailed explanation of the guidelines to the students. He mentioned some primary objectives of the programme which included hoisting of the National Flag by more than 20 Crore households across India and instilling a

sense of patriotism among the citizens. He then stated why it is of utmost importance for the citizens of India to follow the guidelines with all dignity and respect. He briefed about a previously conducted activity as well which involved promotion of this programme.

## **"VOLUNTEERING** MOTIFS"

Dr. D. Y. Patil B-School in collaboration with Protection 4 Kids hosted an online Placement Training Action Lab on the theme **"VOLUNTEERING MOTIFS"** for the students of

violence that is present in the society.

The session continued with the speaker elaborating the working of the NGO- Protection4Kids. She told that major sector of the working is done for the victims of human trafficking as human trafficking is the highest committed crime in today's world. She informed that these crimes are committed with the use of social media sites. She told that in the web world, 4% consists of the surface web i.e., Google, Firefox, etc., and the rest 96% is the dark web where all illegal dark works are done.

She then briefed about the activities the Protection4Kids does for these victims of human trafficking and explained the various lined up missions of the year 2022 at different places of the world, closest to India being Kathmandu, Nepal to be executed in November in this year.

She stated that when she selects volunteers for these missions she sets some definite parameters for selections. For the individual to be a Doctor by profession, a Psychiatrist, or have a mindset, ability, motive to follow sustainable welfare goals and deal without any problem with children.

She then mentioned the collaboration between Dr. D.Y.

batch: 2021-23 on 5th August, 2022. The eminent speaker of the session was Ms. Annachiara Sarto, Child Protection Officer, Department of Peacekeeping Operations, United Nations Secretariat (Humanitarian Aid Coordinator Legal

Office, Protection4Kids).

The session began with a brief introduction of the eminent speaker. The speaker, Ms. Sarto, started her interaction with the students by explaining about the gender based

Patil B-School and Protection4Kids and about her physical visit to the Campus in the near future.

The event concluded with the proposition of a Vote of Thanks given by Prof. Mohd. Ahmad.

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## LEADING THROUGH INNOVATION-
## Building Institute Level Yukti – National Innovation Repository

Dr. D. Y. Patil B-school, in collaboration with the Ministry of Education's Innovation Cell, Government of India, conducted a virtual session on Building Institute Level Yukti- National Innovation Repository on 9th August 2022. The lead addresser for the session was **Dr. Dipan Sahu,** Asst. Innovation Director, Ministry of Education's Innovation Cell, AICTE headquarter. The session was attended by 13 of the faculty members and 178 students of the institute.

The Speaker spoke about 3 verticals of Yukti 2.0, which includes **National Innovation Repository, National Innovation challenge and National Forum for Technology Transfer and Innovation commercialization (NFTTIC).** He discussed the National Innovation Challenge, which makes students pass through various phases of Ideation, Innovation and Start-up, that was conducted at different institutes.

He then explained the process of submitting the ideas, innovations and start-ups, which can be submitted by students, Alumni/Recent Graduates, Faculty members & Staff, Entrepreneurs incubated at the institute etc. The submissions were classified under 3 levels i.e., Technology Readiness Level (TRL), Manufacturing Readiness Level (MRL), Investment Readiness Level (IRL). The entire process, involving uploading of the ideas, innovation and business Model at Yukti - National Innovation Repository (NIR), was well demonstrated.

The session concluded with Mr. Dipan Sahu making it clear that the building of an innovation repository at the institute level should remain open throughout the year. The institute should keep scouting on a regular basis and verify these submissions by engaging experts and Innovation Ambassadors (IAs) on a rolling basis. The innovation submissions (TRL 4 and above) and start-ups that get verified and receive recommendations from experts should be auto-populated in the ARIIA portal which was an add-on perk for the students to enhance their knowledge.

## STARTUP – TODAY & TOMORROW-
## Corporate Session on NGIS Scheme Supporting the Start-up Plan and Prototype Development

A corporate session to enlighten students on Next Generation Incubation Scheme (NGIS) which is an initiative by Software Technology Parks of India (STPI) under the Ministry of Electronics and Information Technology (MeitY) was held at Dr. DY Patil B-School on 10th August

strengthening the start- up ecosystem, through policies, initiatives, and creation of a 360-degree ecosystem. The Chunauti 4.0, online start-up challenge contest run by NGIS aiming to propel India's ascent as a software product nation was also mentioned by Mr. Kureel.

2022.

Mr. Ameet Kureel (Chief Operating Officer STPI MOTION Centre of Entrepreneurship at Pune) and Mr. Pradeep Gaikwad (Incubation Manager at MOTION Centre of Entrepreneurship in Autonomous/Connected/Electric/ Shared (ACES) Mobility) were the speakers for the session.

The session started with Mr. Amit Kureel explaining about the STPI and its association with the Government of India to support the start-ups. He walked the students through the STPI Start-up Ecosystem and how it can be beneficial to the people with innovative ideas. He further explained about NGIS which is an incubation scheme offering comprehensive support and services to technology start-ups from various STPI incubation facilities under one common umbrella.

He informed about several benefits provided by NGIS that are a pan-India mentor pool, knowledge and Co-learning, networking, skill enhancement through seminars, workshops and training and so on. He also briefed about the current contributions of the scheme in the IT sector.

He stated that STPI is a one stop shop, acting as a window for the innovators, helping them with finances, rules & regulations, legality, and

In the end, he talked about the offerings and incentives (seed funding up to 25 lacs, pre-incubation programs), who can apply for them (start-ups registered with DPIIT, individual, academicians, researchers, educators, entrepreneurs as well as partnership firms, LLP's), the focus sectors (agriculture, healthcare, financial services, industrial products, digitalisation and telecom, etc.) and how they are facilitating the growth across the entire spectrum of IT sector as envisioned in the National Policy on Software Products (NPSP) – 2019.

## NAVIGATING THE FUTURE-
## The 6th Round Table Conference of Academic Leaders

CEGR in association with Dr. D. Y. Patil B- School had organized the 6th Round Table Discussion of Academic Leaders on 22nd August 2022. The Centre for Education Growth and Research (CEGR) is a distinguished and leading education think tank in India with over 10,000 aligned academicians, corporates, and researchers.

The Delegates and Dignitaries present at the event were some of the biggest names in the educational field. The discussion was Inaugurated by Prof. K. K. Aggarwal, Mentor, CEGR and Chairman, National Board of Accreditation & Moderated by Mr. Ravish Roshan, Director, CEGR.

The Educational Leaders came together for a progressive and contributive conference. The session began with discussing the curriculum of Higher Education Institutions and Universities that resonated well with the "NEW

**EDUCATION POLICY**

2020". Some predominant topics were discussed during the session which were; current trends, complexities, opportunities in the educational sector, and proactive contributions to nation-building.

The conference was then moved on towards the Impact of the NEP 2020' and Covid-19 pandemic on the Indian Education sector. The renowned Industrial-Academic body discussed the need for the NEP in Higher Education Institutions and how the pre-pandemic education differs from the post-pandemic scenario. Education has always been more of a brick and mortar approach rather than technology based. Online Education plays an extensive role to bridge the gap between students and the Institutes.

The major outputs from the discussion were; a tenure tracking system should be implemented amongst the institutions for the faculties; Interdisciplinary research and Industry sponsored research should be prioritized; Media and Animation Aptitude tests to enforce creativity in the creative Industry.

The discussion came to an end with Prof. K. K. Aggarwal, chairman of NBA, stating, "The Industry is already growing at a faster pace than expected, Change is the rule for Future and we are going to get accustomed with this change"

Thereafter the event was consummated with the vote of thanks by Director, Dr. Amol Gawande.

# Insightful Session on “Value Proposition Fit” and “Busines

An insightful session on “Value Proposition Fit” and “Business fit” was scheduled on 24th August, 2022 at Dr. D. Y. Patil B-School. The lead addresser of the session was Ms. Aditi Waluj, founder of Repos Energy.

Dr. Sonali Saha felicitated Aditi Walunj by commending her as an empowered woman. Thereafter she started the session articulating that giving long and boring lectures is not her style, and instead she would share a personal story with the students that they would adore.

She quoted "life ka purpose dhundne Himalaya jao" as she too founded her start-up idea up in the hills of the Himalayas. She added that, one fine day when there was no electricity in Pune that day it created an eureka moment for them, when she and her husband hit upon the idea of selling diesel on a mobile platform at doorsteps.

They were very coherent with their business model but they needed a mentor who can assist them for the same. They thought to incorporate Mr. Ratan Tata with their business model as he is their ideal. It was next to impossible to meet him, but "no" was not an option, so they approached him by sending a handwritten letter and anticipated in front of his house for several hours but no response. Later, when they reached home at 10 p.m., they got a call saying, "This is Ratan Tata here. Can we meet?" The next day, they went to meet him with their 3D model and asked him to scrutinize it and share his output.

She said, “If there is innovation, India is always there to help you.” There is only one secret followed by Bill Gates, Warren Buffet, and many more successful people: "FOCUS". Finally, she said that the phone in your pocket is costing you your future; use it wisely.

At the end, Mr. Arrpiet Trivedi said, "They had a goal and a strategy, and it is now a reality. You hold all of it within yourself."

# MAKE IT ACCESSIBLE FROM INACCESSIBLE - WEBINAR ON INNOVATION AND START-UP ECOSYSTEM

An online workshop on **Innovation and Start-Up Ecosystem** held successfully by Dr. D.Y. Patil B-School on 25th August 2022 over Zoom at DYPBS campus. The lead discussant for this informative webinar was **Mr. Pradip Gaikwad,** an Incubation Manager at Motion CoE, STPINEXT Initiatives and actively engaged with 40+ Start-Ups.

The outset of session began with Mr. Gaikwad’s brief introduction about the Start-up Ecosystem in which he elucidated students by notifying the different parameters of Atal Innovation Mission (AIM). Going along with the session, he gave an informative explanation on Indian Start-up Ecosystem in which he drew cards on Sector Landscape of Start-Up Ecosystem of India. He then elevated the discussion by stating some of the names of the listed companies such as Paytm, Blinkit, Dunzo, MPL, Slice and Pixel, etc. which are on top of the Start-Up Hubs of India and are majorly formed in the urban sprawl of the nation such

as Bangalore (with highest rate), Delhi, Mumbai, Chennai, Hyderabad, Pune, Ahmedabad, Jaipur, Kolkata, and Kerala.

Subsequently, Mr. Pradip told the students the key pillars of this system which included; Simplification and Handholding (Stage I), Industry- Academia Partnership & Incubation (Stage II), Funding Support & Incentives (Stage III). He further continued by stating that India appeared as the 3rd largest Start-Up Economy in the World and also stated that it had grown exponentially due to the incremental growth in number of UNICORNS and a steady rise in Venture Capital Inflow.

The session consummated by giving the broad clarity on Indian Start-Up and the development of the Indian Ecosystem to the students. The intent of this great webinar was to encourage the students’ ability to analyze and acquire knowledge about the Indian Start-Up Ecosystem being a budding entrepreneur. This session also concluded that budding and learning entrepreneurs could use their ideas not necessarily being tech-based but could be positively advanced and commercially valued.

# RAISE YOUR VOICE, NOT POLLUTION - SEMINAR ON WORLD ENVIRONMENT DAY THE WORLD

The World Environment Day has developed as a platform to raise awareness on the problems faced by our environment. It is celebrated on 5th of June, every year with different themes.

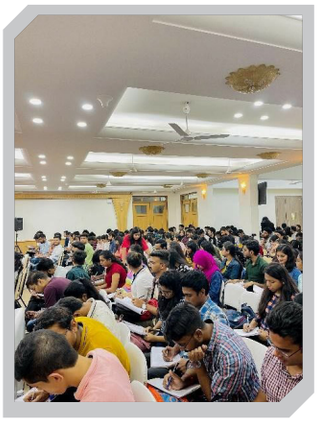
responded well by giving their valuable suggestions of carrying out afforestation by planting trees and trying to work for minimizing deforestation, throwing garbage

An informative session on “SAVE YOUR ENVIRONMENT” was held in Dr. D.Y. B-School on 5th June, 2022. An essay competition on the topic “Save the Environment” was organized for the students in which they voiced their opposition to the violation of nature and use of harmful particles that harm the

environment.

The event was conducted in the presence of special guest Dr. Snehal Maheshkar. She motivated the students with her experience and asked some basic questions on how to protect the environment at the grass root level. She stated, “We are so much engaged in our daily lives, we barely get time from our busy schedule. But protecting our Mother Earth is also a must because it will create a base on which our other works are dependent.”

Further, the speaker asked the students to share their opinions regarding saving mother Earth. The students



inside the dustbins, conserving water and many more.

The event concluded with the focus on initials so that the bigger problems related to the environment can be handled effectively in the near future.

## THINK BIG - "Venture Capital Opportunities for Early Stage Entrepreneurs"

The Session on "Venture Capital Opportunities for Early-Stage Entrepreneurs" was held virtually on 26th August 2022 at 11:00 a.m. via Zoom platform by Dr. D. Y. Patil B-School in collaboration with DYPBS Start-up & Innovation cell.

The session started with Dr. Chetna Narendra Mehta, coordinator of the cell, introducing Dr. Shanti Satish (Founder & CEO, Réussir Trust) who was the lead addresser of the session.

Under the prominent leadership of the Director and Chief Advisor, Dr. Amol Gawande, DYPBS Start-Up and Innovation Cell established the start-up cell in the institution through multitudinous modes leading to innovation, promoting an entrepreneurial ecosystem on the campus.

The eminent speaker spoke about start-ups and the basic criteria required for funding through

Venture capitalists to the students who aspire to start their own ventures. Besides this, the lead speaker shared their experiential learnings towards social entrepreneurship and ensured to guide and mentor students in their respective journeys toward starting their own ventures.

The event saw an overwhelming response from the students and faculties throughout. The event was concluded by a vote of thanks by a student of the institute.

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## “EMERGING TECH FOR ACHIEVING THE SDGS”

Dr. D. Y. Patil B-School hosted the Placement Training Action Lab on the theme The business of building a better future- **“EMERGING TECH FOR ACHIEVING THE SDGs”** for the students of batch: 2021-23 on 26th August, 2022

one of the most important things for this achievement is “Innovation within you”. According to Ms. Goeken, innovation is necessary to achieve something new in a manner it has not been ever done previously. She stated on Virtual mode. The keynote speaker of the session was Ms.

Ashley Goeken, Founder of Opalus, Ambassador to the United Nation Association of Chicago.

The session began with a brief introduction of the keynote speaker by Prof. Mohd. Ahmad.

The speaker Ms. Goeken started her session by sharing about the learning one needs to follow to be resourceful. She briefly explained about her personal life and the reason which

motivated her to become a part of the SDGs. She guided the students to be resilient and to mix their strengths and connections in order to be successful.

Ms. Goeken with the use of facts and figures showed students the opportunities they can gain with help of SDGs. She also mentioned the business opportunities one can get if these goals are fulfilled.

While guiding the students, she also mentioned that how her grandfather, father and she herself was involved in some of the great innovative discoveries of the world, which in turn posed a way to develop a new way to achieve the SDGs with different emerging innovative techs.

She then shared some of her views on how the students could upskill themselves, get command over their innovative skills, increase their networking techniques and be innovative, which could help them to shape a new way in achieving the SDGs for their own cities and then their country.

Afterwards there was a small question and answer session between the students and Ms. Goeken. During the interaction she discussed different techs like AI, IoT, 3D Printing, Robotics, etc., said these are some of the major emerging techs of today's world which could be used to achieve the SDGs.

The event concluded with a Vote of Thanks given by Prof. Mohd. Ahmad.

## CEREMONIAL OCCASION - INSTALLATION EVENT OF DYPBS START-UP AND INNOVATION CELL

The installation ceremony of the new batch of Dr. D. Y. Patil B-school's startup and innovation cell, started with welcoming the guest of honor, Mr. Kapil Agarwal and Mr. Amul Netve.

Ms. Sonali Shah, President of IIC, addressed the gathering with a brief introduction of Dr. D.

Y. Patil B- School and IIC, Institution Innovation Council. She informed that the Ministry of Education and Govt. of India has established this cell

with the purpose of systematically fostering the culture of innovation in all Higher Education Institutions (HEIs) across the country. She stated that DYPBS is the first institute in India to have Disruptive Innovation as a minor specialization with AIC.

Then the gathering was taken over by Prof. Parminder Kaur, Vice-President of IIC. She gave a brief overview of the history of the cell where she talked about how the institution initiated with EDC for enforcement of S&IC.

Afterwards, Ms. Stuti Shukla, Convener of IIC, gave a brief about the various activities conducted in Dr. D.Y. Patil B-School under the incubation center with her words and eye- catching presentation and vision of the institution for future collaboration with the AIC BIMTECH.

Further, Dr. Arpit Trivedi felicitated Mr. Kapil Agrawal, and Mr. Kapil Agarwal then addressed the Cell with his words and knowledge in which he shared a story from his

Life, that how he had a keen interest to share his tech knowledge. He worked on a mechanical sensor based toilet flush. He shared how he coincidently got connected with the Director of HPCL. With this, he stated the importance of the Incubation Cell where you get the support of tech, brainstorming, and guidance to work on the idea better with the appropriate use of resources available in the institution or surroundings.

The event proceeded with the introduction and felicitation of Mr. Amol Nitave by Dr. Sonali Saha. Mr. Amol Nitave addressed the audience with his knowledge and amazing experience in which he shared his ideas about how he worked for rural areas. He motivated the cell by highlighting how important it is to have a purpose for becoming an entrepreneur, to develop a passion for the purpose and being emotionally intelligent. He stated the 5 P's necessary for a successful business career, Purpose, Passion, Patience, Peace, and Prosperity.

Then event then proceeded with all the faculties and members of S&IC (IIC) getting felicitated with their respective designation and appointment letters by Mr. Amol Nitave and Mr. Kapil Agarwal and Mr. Pradeep Singhaniya, student of PGDM 2021-23, got recognition for his on toes working for the cell. Afterwards, the students and the Chief guests had a brief question and answer session.

The event concluded with the distribution of badges and appointment letters to the respective I- Leaders, E- Leaders, E-Executives, and Members of the Cell and a photo session.

## "ACCELERATORS/INCUBATION - Opportunities for Students & Early- Stage Entrepreneurs" under D.Y. Patil B- school Start-up and Innovation cell

Dr. D.Y. Patil B-school Start-up and Innovation cell organized an Informative session on "Accelerators/ Incubation - Opportunities for Students & Early-Stage Entrepreneurs".

The Resource person, Dr. Rakhi Sharma initiated with the purpose of having Incubation centers in PGDM Institutions. She said, "The Purpose of the Incubation centers is to guide the students on their ideas at the right point of time with the right mentorship". She explained how pre-incubation or the pre-ideation stage helps the students to pivot, to think, and to put more effort into nurturing their ideas.

The speaker emphasized on the role of mentors in the incubation centers and how the tailored mentoring by mentors is guiding the Start-up's in Institutions. The mentor helps the new age companies scale up faster, offer advice on critical aspects of management, market strategy and regulatory support which young entrepreneurs often struggle with. Mentoring sessions are done at least once in a fortnight followed by one-on-one mentoring sessions and Feedback and advice from the mentees. She also mentioned that the Mentoring Sessions happen over a number of topics such as HR Essentials for start-ups, Legal Advice, Fundraising, Intellectual Property Rights and many more.

The speaker then moved on to the Networking support the students receive once they come up with their innovative ideas. She demonstrated how Incubation centers provide the ability to tap into a strong network of Investors and Seasoned Executives.

The Resource person also attracted the focus of the students towards the need of IPR's and how the Incubation centers are helping the young entrepreneurs to file for IPR's in association with the Kapila Scheme of the government wherein the Government is providing financial assistance for Patent Filing.

The session concluded with the students posing a range of inquiries. All the questions of the students were answered by the resource person very diligently. The students enjoyed their interaction with Dr. Rakhi Sharma.

## "INTERNATIONAL CONFERENCE" - Sustainable & Innovative Business Practices

Dr. D. Y. Patil B-School has always encouraged the students to do whatever it takes in order to build a strong and respected career. On 24th September, the brilliant young minds had the opportunity to present research papers at the International Conference – Sustainable & Innovative Business Practices. The International Conference was held at Lexicon Mile Management Institute. The

students went there with inordinate preparation and anticipation.

Once the students reached there, they were served breakfast and then they were led to the auditorium for the opening of the conference. Subsequently lamp lighting was done and then felicitation was done followed by speeches of great dignitaries.

Where they mentioned the International conference and the motive behind the designated topic i.e. sustainability, reducing carbon footprints, importance of water, etc.

Soon after that all the students were designated with a particular room and panels for the paper presentation. The topic of the research paper was associated with the theme of the conference. All the students did a remarkable job in

the presence of dignitaries from several renowned educational institutions.

In addition two groups of our institution bagged the 1st Runner up position there. The conference made participants comprehend a lot many new things and

excel for future endeavors.

# CASE STUDY WORKSHOP

Dr. D.Y. Patil B-School had arranged a workshop on the case study delivered by renowned professor Dr. Anand Karandikar, an alumnus of the prestigious institutions IIM and IIT. Dr. Anand Karandikar has written a book on real-time experience with several renowned companies and has been a management consultant to more than 50 companies and he was accompanied by Dr. Vasant bang a veteran educationist who has conducted MDPs for senior professionals.

It was a 4-day session of case study where Day 1 started with the introduction of Dr. Karandikar, he shared his life experience from the book written by him. There were a total of 8 case studies which have to be presented in 4 days. A total of 6 teams were made; in each team there were 10 participants.

Every day different case studies were assigned to them and each group was given time to prepare a presentation where they had to identify the problem and find out the next best alternative which would help them to capture a range of perspectives. The case studies were on the Camlin company, Luna, Apollo, etc. and after each session, the keynote speaker gave the distilled actionable insights for each case study.

Afterward, each group had to present their case study in such a manner that it includes different perspectives of every student towards the cases.

On the last day of the case study, those students who asked prominent questions throughout the session were awarded with the best question award. The second award was for the group whose performance was top of the line during the session.

The session concluded with the great learnings taken by the students which they absorbed from the different projects that were assigned to them. Thus, it was a successful and productive symposium.

# POSTER COMPETITION AT DYPBS

**"THE POSTER EXHIBIT IS AN EFFICIENT & EFFECTIVE TOOL. IT IS ALSO AN EXCELLENT MEANS TO CREATIVELY COMMUNICATE NEW IDEAS, PROJECTS & RESEARCH IN NURSING."**

Dr. D. Y. Patil B-School organized a Poster Exhibition which was marvelously presented by the students of batch 2022-24 on

September 30th. This poster exhibition was organized so as to explore and encourage creativity in students. The topic was arbitrary, students were told to portray their distinctive ideas in the poster and then describe their thoughts behind it. It inspired them to think and work creatively in order to promote artistic excellence. The poster exhibition was conducted in the seminar hall where distinctive posters, stunning pieces were displayed for everyone to see. noteworthy things.

The poster exhibition was judged by the panel of faculties in which the rubrics for judgment were: Thoughts behind the paint, Originality, Clarity of expression, Uniqueness. Subsequently the exhibition was open for all to visit and have the benefit of imbibing the thoughts of others. The poster exhibition was successfully concluded by DYPBS

## Logo Contest for UNESCO-INDIA-AFRICA (UIA) Hackathon

**On 14th October 2022**, the students of **Dr. D. Y. Patil B-school's Start-up and Innovation cell** participated in a Logo competition for the **UIA (UNESCO-INDIA-AFRICA) Hackathon** organized by the **Ministry of Education's Innovation Cell, Government of India,** and **AICTE.** The lead addressers for the event were **Dr. Sonali Saha,** President of DYPBS S&IC, **Mr. Sankalp Dandawate and Ms. Manjari Joshi.** The event was attended by three of the faculty members and forty-six students of the institute.

The event commenced with Dr. Sonali Saha and the seniors, briefing the students about the process of presenting the logos designed by those who were participating. This was then followed by the groups presenting their logos to the faculty members and students present there. After the presentation, concerned faculty members and the seniors put forth their observations and shared their feedback. They provided the students with quality suggestions on how to merge social causes with creativity and appreciated them for their enthusiasm.

The event concluded with a photo session of the faculty members with the students.

## PEACE THROUGH SERVICE -
## Installation Ceremony of Rotaract Club

The event started with the warm welcome of Chief Guest **Mr. DRR – Rtr. Akash Chikate,** His experience in Rotaract has been filled with numerous milestones. He joined Rotaract as Joint Editor of the Rotaract Club of Pune Kothrud Marathwada Mitra Mandal for which he was nominated for Best Editor at District Awards Night of RID 3131. Currently, he serves as District Rotaract Representative. **Dr. Vishal Wadajkar** is currently working with Dr. D. Y. Patil Institute of Management and Research, Pimpri as Associate Director. He is B. E. Chemical, MBA in Marketing,

and Ph.D. in Marketing and Supply Chain Management. He has always been among the fastest-growing professionals in every organization. He is the recipient of various awards at different levels. He has gotten an opportunity to visit

organize and run their clubs, manage their own funds, and plan and carry out activities and service projects. Rotary club sponsors offer guidance and support and work with your clubs as partners in service. **Rotaract Club of DYPBS is under RID 3131 in Zone 8.**

Afterwards, **Roles and responsibilities** assigned were assigned to the students for their respective designations which were **President, secretary club advisor, vice President, Club Treasurer, Sergeant at Arms, Club finance director, Club service director, Club community service director, Club professional development director, club international service Director, Club women representative, Club rotary relationship officer, Club public relation officer, Club editor, Website coordinator, YouTube channel head, Cultural head, Sports head.**

and work in more than 8 countries during his career for various professional assignments. **Guest of Honour- Kennedy Samuel** who is (president of the Rotary Club of Pune City)

Then the Guest of Honor briefly explained what Rotaract actually means and what their responsibilities towards the club are.

Basically, Rotaract clubs are part of a global effort to bring peace and international understanding to the world. This effort starts at the community level but knows no limits in its outreach. Rotaractors have access to the many resources of Rotary International (RI) and The - Rotary Foundation. Rotary International provides administrative support that helps Rotaract clubs thrive. Rotaract clubs bring together people ages 18 and older to exchange ideas with leaders in the community,

develop leadership and professional skills, and have fun through service Rotaract members decide how to

The event concluded with the positive mindset that Rotaract is a place one can develop professional and leadership skills which

emphasizes respect for the rights of others and promotes ethical standards, the dignity of all useful occupations. In addition, one should have a mindset to render selfless service to Humanity and also at every time you must be ready to surrender your time, talent and thinking.

# Janmasthmi Celebration at Dr. D. Y. Patil B-School

**"Dekho phir janmashtami aayi hain, makhan ke haandi main phir se mithaas bhar aayi hain, kaanha ki leela hain sabse pyaari, woh dein tumhe duniyaa bhar ki khushiya saari**

**Janmashtami**– the Birth of Lord Krishna. This joyous day of celebration is commemorated as the birth of the eighth incarnation of Lord Vishnu who was born in a dungeon to Queen Devaki and King Vasudeva at Nishita Kaal (around midnight).

Like every year, this year also Dr. D. Y. Patil B-School celebrated Janmasthmi on 20th August 2022 with full fervor. On this auspicious day of Gokulashtami many activities were performed by the talented students and skilled faculties. Night before the promising success, all got together in the preparation of the celebration by decorating the stage, making garlands for the offering, selecting music for dance and many more.

The next day; Krishna Janmasthmi began with the worship of **Laddu Gopal** in which the faculties and students did the aarti and offered flowers to the deity in the shrine. Followed by, Dr. D.Y. Patil B-Schools', **"Bhajan Mandli"** sang the harmonizing devotional songs which were so mellifluous to ears that made everyone dance. Resonating to the environment of devotion, a rich and smooth spiritual instrumental music was also played by the gems of faculties which were cherry on the cake for the celebration.

After that, the time had arrived to watch some graceful performances which were performed by the students. Soon after that a cute little Krishna came and recited a few shlokas to

embrace the occasion. Afterward the Prasad was distributed and everyone was elated to witness the most awaited gravity of the occasion **"DAHI HANDI."** For this particular event professionals were welcomed to the institution to enlighten the ceremony which was the concluding factor of the entire day.

# गणपतीबाप्पा मोरया मंगल मूर्ति मोरया |
# Ganapati Celebration at Dr. D.Y. Patil B-School

**sab shubh kaaraj mein phele pooja teri, tum bina kaam na sare, araj sun meri, riddhi-siddhi**

**ko lekar karo bhavan mein pheree, karo aisi krpa nit karoon main pooja teri**

**Ganesh Chaturthi** is more than just a festival. It's a symbol of unity, hope, prosperity and life.

After a Long Covid-19 gap, this year the Ganesh Chaturthi celebrations at Dr. D. Y. Patil B- School has begun with lots

set up the beautiful temple porch where Ganeshji was seated followed by all rituals starting with Deep-Prajwalan, Sankalpa.

Puja began with invocation of Lord Ganesha with chanting of merry laughter, fun, and happiness. On the first day of celebration, the students and faculties welcomed Bappa into the institution with great excitement. Night before the occasion, the students got together to decorate the hall and

mantras, offering him Asana that was decorated with durva, flowers and phool mala. After that vastra samarpan was done and finally modaks and karanji were offered to Ganesha as Bhog.

Subsequently, aarti was performed by faculties and students of the Institute. Eventually Prasad was distributed to all. Ritual of aarti was accomplished for 3 consecutive days.

The festivities ended with the Ganesh Visarjan where all the faculties and students came together and immersed the Lord Ganesha idol in water with a phenomenal performance by a group of more than 50 people with Dhol Tasha Pathak, while chanting, **"Ganpati Bappa Morya Pudhchya Varshi Lavkar yaa".**

# JAY MATA DI!

## Navratri Celebration **at Dr. D. Y. Patil B-School**

Navratri is an annual Hindu festival observed in the honor of the goddess Durga. It spans over nine nights, first in the month of Chaitra, and again in the month of Sharada. It is observed for different reasons and celebrated differently in various parts of the Hindu Indian cultural sphere.

The Navratri Event **"Maa Navotsav"** which was celebrated in the campus under the Rotaract Club DYPBS. The Navratri celebration was also open for the outside crowd with the entry passes. With lots of Gusto, the event started by taking the name of Almighty followed by Aarti service.

Also the very Famous **"Dhunuchi dance"** was performed by the talented **Bengali** Students and left the public amazed. The Night turned more glittering with the Garba dance in the Campus.

To make the event more cheerful, a competition was arranged with criteria such as Best dance, Best Dress and Best Couple and the winners were rewarded with handsome prize money.

To Add Taste to the event a lot more itinerary was set. Last but not the least it was one of the glittering nights at DYPBS campus. The Rotaract Club DYPBS organized **"MAA NAVOTSAV" 2022** under the Sponsorship of – The B5, MH 14, The London Café, Micky Momos and also Food Partner- Pari Snacks and Centre, also DJ was orchestrated to boost the event and rouse the crowd. With this the event concluded on a beautiful note.

# "TEACHERS BUILD THE FUTURE"

## Teacher's Day Celebration at Dr. D. Y. Patil B- School

Every year on the 5th of September the power of teaching is celebrated. The students of Dr. D. Y. Patil B–School unanimously celebrated the occasion of teacher's day in the campus.

All the respected professors were invited to attend the program and the students planned out different performances for them. The program started with melodious voices of the students followed by poem recitation which beautifully described the meaning of teacher's day. There were also some flawless dance performances by some of the students.

The event continued with vigor as professors were made to play certain games.

The games made them reveal about their childhood experiences and funny incidents that occurred in their life. The Professors were then called up on the stage and were asked to show a little glimpse of their talents.

The program concluded with a mesmerizing dance performance by the pupils of the institution, followed by a cake cutting ceremony. The program was successfully conducted by the students showing their love and respect for the professors and also telling them how much we admire them.

## Teri Meri Yaari..... Punha Duniyadari

A very lively and sensational poster launch event for the movie Punha Duniyadari held in the college campus of Dr. D.Y. Patil B-School on 8th August 2022. The prestigious guest for the event was Mr. Sanjay Jadhav, cinematographer, actor and director.

The event started with a warm welcome to the honorable guest Mr. Sanjay Jadhav and the team members who came along with him. The event was then followed by a mesmerizing dance performance by the students on the official songs of Punha Duniyadari. After that a very eye-catching video was displayed that showed glimpses from

the previous part of the movie. The event was further set off by Mr. Sanjay Jadhav who shared some of his experiences and learnings which he gained throughout his career. He also encouraged the students to follow their passion with utmost sincerity.

He then teased the audience with a little overview of the upcoming movie. The event continued with the grand poster launch, done by Mr. Sanjay Jadhav and director Dr. Amol Gawande. After the launch, the team of Punha duniyadari hosted a lucky draw where everyone present had to write their best friend's name along with their qualities on a piece of

paper. The winners of the lucky draw, which included some of the students and the faculty members of our institute, were given free tickets for the show as promised.

The event concluded with an open discussion between the guest and the

students, where Mr. Sanjay Jadhav emphasized why it is important to be a good manager in whatever field you are, be it a technical field or a creative field.

## "CHATRAPATI MAWLA" Visit of Dr. Amol Kolhe

The renowned Actor and Politician Dr. Amol Kolhe graced the campus of Dr. D. Y. Patil B- School on 15th of September by his presence. He is best known for portraying the character of Chhatrapati Shivaji in the Marathi industry. There was a great verve among the students. His arrival was made noteworthy by aarti and shehnai. Then it was followed by a Flash mob extended by the students with devotion for him.

Later Dr. Amol Kolhe was felicitated by Dr. Amol Gawande and as a token of love, Abhijit Sir bestowed him with the idol of Chhatrapati Shivaji Maharaj. Afterwards Dr. Amol Kolhe released the teaser of his Marathi film titled – **Shivpratap Garudzep** with full enthusiasm. Each and every one relished after watching the trailer. Subsequently he described the storyline, importance of it and his role in the film.

The event concluded with the Q&A of students for which he gave wonderful responses & also enlightened them about what all things worked for him in achieving the success.

## EXCLUSIVE

## Coffee with Cine-Star Arya Babar

This euphoria marked another Bollywood evening for all DYPBians with **Arya Babbar** visiting the campus and wooing students and staff with his glamor and charm. The event was successfully conducted on 16th September 2022 at Dr. D. Y. Patil B-School. The introduced guest, Mr. Babbar was then felicitated by Dr. Mohd. Ahmad. The coffee session began with Arya Babbar stating how actively he was working in the industry from the last decade in which he mentioned his active theater and professional acting career. Also, he mentioned how thankful he is to the teachers as they taught him how to show diligence in whichever work one does and with the same thought process he is one of the leading Punjabi actors in today's world.

As the session continued with sipping coffee, everyone was enthralled for the question-and- answer round that took place in which Mr. Babbar grabbed everyone's attention by quoting **"Struggle will always come no matter what but the work you do with love and passion will always give satisfaction and happiness in life"** which he majorly learnt in New York Film Industry. Arya Babbar also shared his belief that he is a better writer and director which he realized with the idea of writing a novel and releasing it as a movie in the year 2011.

With this warmth the session came to an end where Mr. Babbar quoted to everyone with his industrial experience that in whichever field we work; we sell our time so make sure to respect yourself as the time we are selling is very precious to oneself.

## PRERNA BHAVAN VISIT

The happiest people are those who lose them in service of others. Keeping this objective in mind, Dr.D.Y.Patil B-School planned a visit to Prerna bhavan on 10 August at 1:30 pm. The main objective of the visit was to develop a sense of social well-being among the students.

All the students got assembled at prerna bhavan by 9.30 am. Once verified by the members of the orphanage, all the students and faculties entered the campus. Everyone made themselves comfortable as the young, teenage girls and women gathered in the hall.

Prerna Bhavan, one of the center initiated by Mother Teresa run with mission to care for the hungry, homeless, crippled, blind, lepers and for all those who feel unwanted, unloved, uncared for throughout society,

people that have become a burden to the society and are shunned by everyone. This center consists of 200 people including children and adults.

The institute had arranged a lot of fun-filled activities and

snacks. Students planned some engaging activities for them. They distributed colors and papers to them and helped them to paint them. Simultaneously, students performed a dedicated song for all the girls and women at the orphanage.

Students also played music and made them dance with full vigor. Once all the activities planned were completed, students served the snacks to them. Later, students and faculties took a glance at the artistic gifts, artifacts made by the orphanage and few of the students purchased those artifacts.

Our visit to prerna bhavan was filled with delightful moments. It was a day which not only brought about a change in our lives but also left a mark on each one of our memories.

## SELF-DRIVEN ACTIVITY BY THE STUDENTS OF IIC CELL

A Self-Driven Activity by the students of IIC Cell was conducted in Dr. D.Y. Patil B-School as well as outside the college campus for the students of batch 2022-24 on 16th August 2022 from 10:30 p.m. to 1:30 p.m. This activity was conducted by the members of IIC cell under the guidance of Prof. Parminder Kaur.

The aim of the activity was to carry out a visual survey to see if there was any unscrupulous disposal of the National flag after the celebration of 75th Independence Day. This activity was categorized as a CSR activity under the IIC cell where the students decided to properly dispose of the National flags according to the standard guidelines laid out by the government.

A meeting was conducted to divide the members of the IIC cell into groups of two and allot them areas to carry out the activity, respectively. The two groups were then allotted a few nearby areas to work on.

The students started exploring various shops and townships that hoisted the flag and captured a few photographs as proof. It was noticed that several public modes of transportation displayed the National Flag on their vehicles as well. After almost an hour of surveying the places, the students returned to the campus and it was concluded that every place that was surveyed,

people had properly followed all the guidelines and norms set out by the government.

# A DAY OFF FROM SQUIRREL CAGE
# INDUSTRIAL VISIT TO AMUL SATELLITE DAIRY

On the cheery morning of 25th September 2022, an expedition to AMUL Satellite Dairy, Rajgurunagar Pune was organized for the students of Dr. D. Y. Patil B-School under the supervision of DYPBS intellectuals Prof (Dr.) Mohd. Ahmad, Prof Suman Deokota, Prof Suraj, Prof Akshaya Kolhe, Prof Meenal Soni, Prof Devrath Pancholi, Prof Sairupa Shetty, Prof

Ravindra Bawaskar, Prof Vaibhav Vasankar, Prof Sankal Dandawate, Prof Shashipritam Reddy, Prof Yamini Bisht, Prof Navneet Jain & Prof Suraj Sul.

The journey began with full enthusiasm of the students as they were taken to an advanced high-tech dairy farm which had modern technology and equipment. Everyone bounced off the walls on reaching the AMUL Satellite Dairy and began to explore the location without further ado.

Thereafter, the senior Manager of the dairy gave a brief introduction of the industry and narrated the chronicle; that how AMUL started. He stated that AMUL was established on December 14th, 1946 in the peaceful village of Gujarat: "Anand". Also, he mentioned that before the establishment of AMUL, there was a Portugal Dairy called Polson which had the market monopoly in the dairy industry. He then told the students how Polson dairy was boycotted because of their bad monopoly and why people created ANAND MILK UNION LTD., with the help of government and former Prime Minister of India Sardar Vallabhbhai Patel.

Moving along with the grasp of knowledge about the dairy industry, the Manager notified the students about the Sanskrit meaning of the word "AMUL" which is "PRICELESS" and that's why AMUL is not considered as an industry but it is a cooperative sector which works transparently since last 75 years, as they work on the concept of "No Owner, No Monopoly".

Swiftly, he moved on to the working process of AMUL where he mentioned that the cooperative society mainly works in 3 sectors which are: **Farmer (Dairy), Federation, Customer.** In which he mentioned that farmers don't get margin instead 70% profits are given to them in terms of services like veterinary service, free doctor service for the cattle, providing good quality breeding, infertility campaigns etc. Also, he quoted that it encourages women empowerment for which they created various policies in favor of farmers. Thus, AMUL is one of India's most trusted and transparent brand products as it provides the best quality assurance to the customers.

Subsequently, the students were taken inside the AMUL Satellite Dairy which mainly produces Milk (70%), Curd (20%) & Buttermilk (10%) in a cluster where they were free to examine each and every product and the working process of it. Students witnessed different laboratories where the production takes place and how it is made from scratch. The learners were enthralled to see the packaging machine called "SAMARPAN" which is the name of the packaging machine company.

Concluding the visit to AMUL, the pupils got very informative insight into the roles and duties of each and every employee involved in the process and understood the production set- up and the operation of AMUL Dairy. The objective of the visit was fulfilled as it gave an

exposure to the students in terms of practical knowledge of how exactly the dairy industry works and the methods that had been followed in the industry.

# DRAMA EVENT

Dr. D.Y. Patil B-School is always known for its pedagogy and organizing different curriculums, events, brainstorming sessions, workshops, and various activities to improve students' thought process, boost their confidence, and polish their skills. Following its rituals and culture the institute came up with a platform of theater that is drama competition **"Purushottam Karandak"** a Marathi Play on State level for the students where the students who take a keen interest in acting field and curriculum can participate and prove themselves which help students to boost confidence and remove their stage fear.

Respectively, auditions of acting, dancing and singing were organized under the surveillance of Prof. Vaibhav Wasankar and Prof. Devvrath Pancholi in order to bring out the hidden talents of the pupil and choose the best ones to perform on a huge platform. It was a surprise to see that students came up with best acts and different talents on the stage which was applaud-able and it went hard to choose few amongst all. After the audition, a team of 16 students got fixed based on different criteria for selection.

Afterwards rehearsals got started which included voice modulation sessions, high to low pitch practice, different emotions practice, fast slow walking practice, script reading, acts and many more so needed. The whole act was written and directed by Prof. Vaibhav Wasankar with the full support and zeal of all the participants and so the practice went great throughout day and night for 2 months continuously. The competition took place on 27.08.2022 in Bharat Natya Mandir, where the faculties of the institute along with the students were present at the venue to cheer up the participants; the team performed with great enthusiasm and got applauds for their appreciative hard work. Everyone felt proud of them and congratulated them for their success.

# STUDENT'S CORNER

-Mr. Rahul Burdack

When you dive deep into the foundations of the society, nothing makes sense. Everything is about binding you to a fixed outdated pattern and yet you see no other options but to follow that pattern as to survive. Hoping for the day more and more people realize that life is not about following that pattern but creating their own.

## A DISTINCT INDIVIDUAL

## INSOMNIA

I lit up a candle in midnight, thinking about what to write? Which would take over this night, Over my sight,

Then I realized many insomniacs are yet to sleep aside.

Minute hand make its move, from 1 to 2, But eyes keep on blinking from hair to toe. Seeking for someone to show; How it comes to my shore.

Thinking over again and again of my friend Who might be awake this weekend? Questioning my brain,

Oh! My dear friend, what shall I do in the next ten?

As no one to ask about our strain Because they are in their own sane.

Time passes by, but eyes don't feel shy Which turn over to become next spy

SHE, the strength to overcome all the pain, SHE, the strength to prolong all the shame. SHE, the epitome of love to all her dears, SHE, the epitome of courage to fight all fears. SHE, who stand still in all difficult hour,

And every time proves to be a superpower. But then why?

Her clothes were short they said, and blamed her for the adversity.

He snatched her adorn and left her dead, and awarded her face with scars.

It's not her dress but their mind, who needs to be left behind?

Now that she has changed....

You cast your evil eye; she will snatch your globe. You hold her hand; she will cut off your fist.

Yes, she is discrete now.

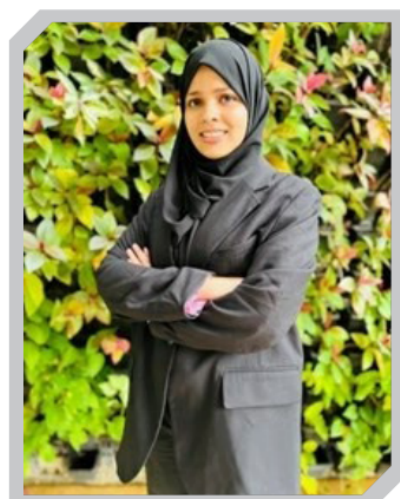
She is now an independent bird who is kissing the stars, and

-Ms. Debankita Guha

But no one cares to sing a lullaby and try.

-Mr. Aditya Dey

## GOODBYES'!!! ONE OF THE OXYMORONIC WORD WE OFTEN HEAR AND SAY



Goodbyes, how often do we use this word? Do we really feel that the byes are good? Do we really feel happy while bidding bye to our loved ones, the departed soul, our old school and last but not the least to ourselves?

Leaving something or someone is never joyful nor a happy event. Even when we recall those events we are left with a teary eye, but did we ever think why these unpleasant "Byes" are called good?

And just by this Simple word it made me realize how often

-Ms. Sana Faiz

# Welfare of Animals - Humane Treatment for Human Beings

There is a Quote by **Martin Buber - An Animal's eye has the power to speak a Great Language.** This quote unfolds that humans who love animals are the only people to understand the language animals speak and convey from their eyes. Humans loving them sees a friend in them, a soul that feels happiness, pain and that knows about fear of losing a special one. They also deserve respect as Humans. The Power of Glance goes far behind the Sense of Sight. If the eyes are the window to the soul, something proclaim that animals also have one, because only they know how to speak with the language that doesn't need words: **It is the language of affection and the unfeigned respect.** At some point of time, one must have experienced adopting a Dog or any domestic animal and instantly establishing a very intense connection with an individual just by looking it in the eye. Raising them, taking care and establishing such a strong connection as if they were just another member of the family. They love more, the one who feeds and takes care of them, also builds loyalty for the rest of their life. They don't ask for much in life, and most just need a warm, safe as well as sheltered place to live with adequate food, water and most importantly quality time. In return they give unconditional love, loyalty, Companionship and even their life. They have played a major role during difficult situations like Rescue operations, disasters, tsunamis, etc. Animals always and everywhere have served humans, whether as food, labor, companions or teachers. It is believed that if a person wants his baby to learn best skills, then he should adopt at least one animal, especially dogs, to make them learn swimming, discipline along with observation skills, etc. From Dogs to horses to elephants to Cows, they have played many roles in human history.

**-Ms. Anjali Gupta**

There are many NGOs who work for Welfare of Animals and **PETA** is the largest animal rights organization in the world. It has more than 9 million members and supporters globally. It works through public education, investigative newsgathering and reporting, research, animal rescue, legislation, special events, celebrity involvement, and protest campaigns. Government body launches campaigns against the slaughter of animals for sacrifice and numerous campaigns to educate people about how humans should treat animals and mainly the Qualities of animals that humans should learn in today's era by spending time with them. There are different Non-Government Organizations in India who work to relieve the suffering of animals. There are campaigns which shows people need of Animal Welfare like **The #Nomore50 Campaign against Animal Cruelty, Sadhvi Krishnapriya running a Campaign for animal rights i.e., Cow Protection, etc.**

Owning a pet brings Joy and Love in Human's life. They help in gaining a sense of Responsibility. In the smooth running of the world, their Contributions are enormous. They play an eloquent role in the stability of the environment, ecosystem and in the lives of Humans. Research states that people with friendly animals are perceived to be the most trustworthy and approachable. No matter how little money and how few possessions a person owns, having a pet makes you feel rich. From being valuable companions to designated therapeutic roles, animals contribute to human life in many ways. They help people live healthier lives, brings happiness. Quite often, they show how to become the best version of yourself.

**"Until one has loved an animal, a part of one's soul remains unawakened."**

If a person wants to link himself to Paradise, he should spend some time with them because they make you feel rich, confident and they teach you ways to live a happy life.

**-The love for all living creatures is the most noble attribute of man.**

**-It takes nothing away from humans to be kind to an animal.**

**-Don't Shop just adopt and see how life gets better.**

**-So, be aesthetic and affable to them.**

# LOVE YOURSELF LOVE MYSELF

"What is your name? What excites you and makes your heart beat, find your name, find your voice. What is your name? Speak to yourself."

BTS is a seven-member South Korean Music group. They originally started off as a hip-hop group, but over the years their musical style evolved to include a wide range of genres. Their lyrics have always focused on personal and social commentary, mental health, troubles of school their stories of how they got inspired by their music and started to love themselves, little by little. BTS, through their music, have wanted to inspire people, motivate and encourage them to love themselves, face themselves and they have been successful.

Kim Namjoon aka RM, the leader of the group has said, "We want to be a method of help for the world." He added, "We wanted to try to use our abilities and our skills and age youth, loss, the journey towards loving oneself and individualism. Their concepts have always featured reference to literature and psychological themes. They have also created an alternative universe through which they relay their messages and portray their art.

They have gained immense popularity world-wide over the years, all due to their hard work and perseverance. They have a very diverse fan-base, consisting of people of different ages, races, culture, religions. They have inspired millions of people throughout the globe with their music.

-Ms. Baishali Dutta

There's a saying within Army, BTS's fan-base, that, "you will find BTS when you need them the most". They enter people's lives when they are at their lowest. Their lyrics have always

helped people with dealing with the struggles of their life. BTS have taught millions of people that they are enough, that they are worthy.

In 2017, they released Love Yourself: Her, first installation from their Love Yourself trilogy and that was the starting of their LOVE MYSELF Campaign. For this they partnered with UNICEF. The LOVE MYSELF campaign was a two year, anti-violence campaign led by BTS in partnership with UNICEF. The campaign idea was introduced by the group. They also became a part of #ENDViolence campaign, UNICEF global campaign, aimed at the protection of young people so they can live without the fear of violence and encouraging preventive measures. In the last two years BTS, along with their fandom, ARMY, has helped to raise over 2m US Dollars for this cause. Their Love Myself Campaign has inspired millions of people to start loving themselves.

Their music has always appealed to people because of the way they have beautifully incorporated their life struggles in their music, people find it relatable, genuine, something they can find comfort in. Their music has brought peace to millions of people. Through their Love yourself albums series they have talked about self-love, how loving ourselves is and can be the most beautiful form of love. People all over the world have come out and have shared some of our inside inspirations to help the world."

They write and produce their own music so that people can relate to them. They have said time and again that they want to comfort people with their music. The lyrics from their song Magic Shop, expresses it so perfectly;

"Days when you hate that you're you; Days then you want to disappear; let's make a door in your heart. If you open that door and come inside, this place will be waiting for you. It's okay to believe, it will comfort you, this magic Shop".

On 24 September, 2018, BTS spoke at the United Nations General assembly, as the Ambassador of UNICEF, addressing the campaign launched by them.

"Maybe I made a mistake yesterday, but yesterday's me is still me. I am who I am today, with all my faults." Kim Namjoon, leader of BTS said at the UN. He added, "Tomorrow I might be a tiny bit wiser, and that's me, too. These faults and mistakes are what I am, making up the brightest stars in the constellation of my life. I have come to love myself for who I was, who I am, and who I hope to become". He concluded by saying. "I have faults and I have many fears, but I am going to embrace myself as hard as I can, and I'm starting to love myself little by little."

BTS produces music to heal people. They want their music to reach out to people. They want people to use them to love themselves. Their music has comforted, healed, motivated, encouraged and most importantly has inspired people to accept themselves just the way they are because nothing is more important than self-love. Their fans, ARMY all over the world, have learned that the truest form of love is self-love and has started with the journey of acceptance and loving oneself.

BTS teaches us that loving oneself might be harder than loving someone else, because the standards that people make for themselves are stricter than what they have for others. They've taught people to forgive and trust themselves and to not be afraid of themselves.

BTS, those seven boys, has shown that "we have reasons, we should love ourselves".

## An offbeat experience of the Garba night

It all started when I, along with my five friends decided to do something different for the upcoming Navratri event and eventually decided to set up the food stalls. This was something we'd generally avoid but we tried our best to gain a new experience out of it. Although, as simple as it sounds it didn't turn out to be. It required some initial planning which we obviously took for granted and regretted later but nevertheless managed to set up the food stalls with pretty decent items. We had two stalls, amongst them one was a food stall and the other was a beverage stall. Considering the event, we decided to keep food for people who were fasting as well as who weren't.

-Mr. Ashwin Yadav

Few things that I would like to recommend to anyone who plans to set up food stalls for any upcoming event: 1) start planning things from the initial day itself. 2) Do some analysis and get advice from your seniors and the faculty about the kind of food and soft drinks that people typically enjoy and the potential footfall. 3) Make sure to keep an item in your stall that you're very sure would be sold out completely (For us it was the water bottles, it covered our major costs and also gave us decent profit margin). Our overall experience was really amazing and remarkable, we also managed to earn some profit margin for each one of us, which was a cherry on the cake.

# FACULTY'S CORNER

Where is the coast awry of the ocean? Whence is a flower awry of thrones? Where is the wind awry of a pinnacle? Where is a tiger awry of vying?

Where is a bird awry on the horizon?

Wherefore, then is a man awry of gloom in life,

To blemish which one ray of hope helps, to find which just peep in the depths of a universe named mind.

**-Manjari Joshi**

# TEACHERS' ACHIEVEMENTS

**Dr. Prof. Chetna Mehta**

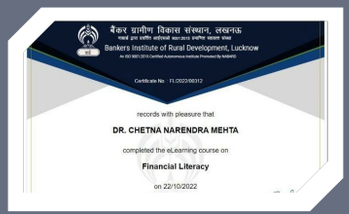
Excellence is potentially chiseled into a more perfect state through vision, dedication and determination.

A delectating moment for Dr. D. Y. Patil B-School family has been witnessed recently. The National Happiness Unicorn awards presentation was conducted in Hyderabad, where the 'Happiest Institutions in India' were recognized on a National front. The event witnessed the coming together of several vice-chancellors and directors of various institutions from across the country.

We are delighted to share that our Honorable Director, Dr. Amol Gawande was awarded with the "National Happiness Unicorn Award".

This astounding accomplishment is just another step in his journey for which Dr. D. Y. Patil congratulates him on his incredible prosperity.

Dr. D. Y. Patil family takes immense pleasure in announcing that our beloved Professor Dr. Chetna Narendra Mehta has completed numerous certifications over a span of few months.




She has done her Certifications on Sustainability in Banking Virtual Experience, Strategies to transform FPOs

Dr. Prof. Chetna Mehta into Entrepreneurs in collaboration with Dr. Y. S. R Horticultural University. She has completed eLearning courses in Producer Organisation and Financial Literacy, conducted under Bankers Institute of Rural Development, Lucknow.

Dr. D. Y. Patil congratulates her on achieving these incredible milestones. into Entrepreneurs in collaboration with Dr. Y. S. R Horticultural University.

We are elated to announce that our Prof. Mohd. Ahmad received Ph.D. in Business Economics from one of the prestigious Universities Savitribai Phule Pune University (SPPU). He had been accorded for listing his name in the Merit list. Dr. Ahmad has done his Ph.D. on the topic - A study on social entrepreneurship and its impact on sustainable development with special reference to Pune city. He also represented INDIA at the United National Asia pacific forum on sustainable development and was certified by The Prestigious Oxford Poverty & Human Development Initiative (OPHI) University of Oxford and UNDP in Designing a Multidimensional Poverty Index.

Dr. D. Y. Patil congratulates him on becoming a PhD holder. We hope all the struggles were worth this drill and we wish him to soar higher than ever.

Dr. Prof. Mohd. Ahmad

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