### THE RATIONALE

Consumption and Production are the activities which is the driving force behind the functioning of any economy. Both of these activities are dependent upon the use of the environment and natural resources which therefore continues to have a detrimental effect on the environment. Greater the consumption, higher will be the demand, and hence more will the supply viz. production to meet the demand of the market. In todays' world of globalization, growing competition, and consumerism where happiness is equated with having more and more, Sustainable consumption and production have become a dire need of today. The scope of this book is to spread the notion of sustainable consumption and production between the consumers and in the industrialized world and to spread awareness that influences their decisions and thus encouraging them to give a second thought about the patterns of their consumption and production can be brought in the harmony with the environment. This book also discusses developing an understanding Environmental sustainability, different technological innovation towards environmental aspects and sustainability, global environmental change, and scope of sustainability transitions and to explore the prevalent initiatives towards sustainability. The book explores the possibilities of inculcating critical thinking and diving into the different ways in which sustainable production and consumption can be encouraged in day-to-day life.

### SCOPE

Since sustainability is the need of an hour and is the most talked of a term in recent times, this book is essential for the students, academicians, corporates, and policymakers having or wishing to develop awareness in this field.

# SUBMISSION GUIDELINES

Submissions should not have been previously published nor be currently under consideration for publication elsewhere. All submissions are refereed through a double-blind peer-review process. The submissions should relate to the above title. The word limit for abstract is between 150 to 250 words. The submission should be typed in Times New Roman with font size 12, line spacing 1.5, and justified. Titles/Headings should be of font size 14. The contents should be formatted in A4 size and should have a page limit between 15 to 25 pages. Submissions should be submitted in the form of an MS Word file attached to an email after preparing the same as per the submission guidelines at research.bschool@dpu.edu.in.

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# PU Dr. D. Y. Patil B-School

(Course Approved by AICTE, Ministry of HRD Govt. of India)
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CALLS FOR CHAPTERS TO PUBLISH IN AN EDITED BOOK TITLED

# SUSTAINABLE ECONOMY AND SOCIETY

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#### **TOPICS OF INTEREST**

- Understanding Environmental Sustainability
- Environmental Justice and Sustainability
- Measuring Sustainability
- Linking Sustainable Development goals, Poverty and Natural Environment
- The Psychology of Sustainable Consumption: From the Indian perspective
- Sustainability and Factors affecting Personal consumption
- Technology, Innovations and Environmental Sustainability
- Sustainable Consumption and production
- Global environmental change and scope of Sustainability Transitions
- COVID-19 as a determinant for the onset of a Sustainable Consumption Transition
- Current practices on enabling transformations to Sustainability.

#### **IMPORTANT DATES**

- Proposal of a chapter: June 2021
- Submission of full chapter: July 2021
- Notification of acceptance, refusal, or revisions: Within 15 working days from the date of submission
- Submission of accepted and revised
   Chapters: August 2021
- Probable publication: September 2021

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