

INTRODUCTION

There is a paradigm shift in the domain of higher education. There is a change in the expectations of the stakeholders and changing technologies which are requiring universities to rethink a different Education Model. We need to come up with new models that embrace organizational expectations. Design thinking offers new ways for reframing these new models. It acts as a facilitator and inhibitor in redesigning curriculum and teaching pedagogies. Design Thinking is built upon the key ingredients of innovation inspiration rooted in deep empathy with the consumers, creative problem solving skills of a high order, and the ability to transform creative insights into innovations rapidly. The success in combining them for a perfect output is still rare though. Successful innovations are keys to sustained business growth and societal progress. Shampoo sachets opening up new segments in the market, smartphones disrupting photography, music and telephony industries, a bank creating a new business model to extend credit to unbanked rural areas; are some of the powerful examples of innovations harnessed by business.

TOPIC OF INTEREST

- Design thinking and higher education
- Applying design thinking principles in teaching learning
- How design can improve learning outcomes in higher education.
- Change by design: how design thinking transforms education model and inspires innovation,
- A modified design framework for higher education
- Challenges to sharpen your design skills
- Student centric design-secret to student engagement
- Moving toward design solutions
- Transformation in teaching and learning
- Interviewing & empathy-building techniques
- Bring innovation and creativity at your premises
- Case studies

POTENTIAL READERS

Higher Education Students, Institutions offering Higher Education, Policies Makers of Higher Education, Other Stakeholders, etc.

SUBMISSION GUIDELINES

Submissions should not have been previously published nor be currently under consideration for publication elsewhere. All submissions are refereed through a double-blind peer-review process. The submissions should relate to the above title. The word limit for abstract is between 150 to 250 words. The submission should be typed in Times New Roman with font size 12, line spacing 1.5, and justified. Titles/Headings should be of font size 14. The contents should be formatted in A4 size and should have a page limit between 15 to 25 pages. Submissions should be submitted in the form of an MS Word file attached to an email after preparing the same as per the submission guidelines at research.bschool@dpu.edu.in.

DPU Dr. D. Y. Patil
B-School

(Course Approved by AICTE, Ministry of HRD Govt. of India)

Research & Publication Cell

**Calls for Chapters
to publish in an edited book titled**

DESIGN THE THINKING FOR HIGHER EDUCATION

Bearing ISBN

**No Publication Fee,
Complimentary Copy of the Book,
Certificate of Appreciation to Authors,
Best Chapter Certificate**

IMPORTANT DATES

- Proposal of a chapter: June 2021
- Submission of full chapter: July 2021
- Notification of acceptance, refusal, or revisions: Within 15 working days from the date of submission
- Submission of accepted and revised Chapters: August 2021
- Probable publication: September 2021

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