

## Centre for Case Development

# Call for Case Studies

## in Management to publish in

**NO  
PUBLICATION  
FEE**

**Bearing  
ISBN**

**CASEPEDIA - VOLUME 5**

**An exclusive  
opportunity to earn  
the certificate for the  
Best Case Study**

### AIM & SCOPE

Centre for Case Development of Dr. D. Y. Patil B-School is committed to emerge as a repository of quality as well as context-driven cases documented in different industries and management areas. The Centre for Case Development strives to promote a culture of case development and motivate academicians and practitioners to develop cases, caselets, video cases, and case interviews.

Our constant efforts are to provide a platform for publishing developed cases, caselets, video cases, and case interviews in the domain of management.

### SUBMISSION GUIDELINES

Submissions should not have been previously published and not be currently under consideration for publication elsewhere. All submissions are refereed through a double-blind peer review process. Submissions should be submitted in the form of an MS Word file attached to an email after preparing the same as per the submission guidelines at [cdc.bschool@dpu.edu.in](mailto:cdc.bschool@dpu.edu.in)

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### IMPORTANT DATES

- Proposal of a Case Study **May 2025**
- Submission of Manuscript **June 2025**
- Notification of acceptance refusal or revisions **within 15 working days from the date of Submission**
- Submission of accepted and revised manuscripts **July 2025**
- Probable Publication **August 2025**

**For More information, please connect with us**

 [cdc.bschool@dpu.edu.in](mailto:cdc.bschool@dpu.edu.in)

 <https://bschool.dpu.edu.in/cdc.aspx>

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