

CASE DEVELOPMENT CELL

Calls for Case Studies in Management to publish in

**NO
PUBLICATION
FEE**

CASEPEDIA - VOLUME 4

Bearing ISBN

An exclusive
opportunity to earn
the certificate for the
Best Case Study

AIM & SCOPE

Case Development Cell (CDC) of Dr. D. Y. Patil B-School is committed to emerging as a repository of quality as well as context-driven cases documented on different industries and management areas. Case Development Cell strives for promoting a culture of case development and motivating academicians and practitioners for developing cases, caselets, video cases and case interviews. Our consultant efforts are to provide a platform for publishing developed cases, caselets, video cases and case interviews in the domain of management.

SUBMISSION GUIDELINES

Case Studies should not have been previously published nor be currently under consideration for publication elsewhere. All Case Studies are refereed through a double-blind peer review process.

Case Studies should be submitted in the form of an MS Word file attached to an email after preparing the same as per the submission guidelines at cdc.bschool@dpu.edu.in

IMPORTANT DATES

- ◆ Proposal of a Case Study - **February 2024**
- ◆ Submission of Manuscript - **March 2024**
- ◆ Notification of acceptance refusal or revisions - **Within 15 working days from the date of submission**
- ◆ Submission of accepted and revised manuscripts - **April 2024**
- ◆ Probable Publication - **May 2024**



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