

**Dr. D. Y. Patil B-School,
Pune, India &
Rise N Shine Institute of
Learning, Dubai**

In association with

**School of Business, INTI
International University, Malaysia**

**EMAA Business School,
Morocco**

**Center for Economic Diplomacy,
Europe**

**Dr. Soetomo University,
Indonesia**

Boston International College, Nepal

Jansons School of Business, India

**Association of Indian Management
Schools, India**



**CONFERENCE
2025**

organizes

**ANNUAL
INTERNATIONAL
CONFERENCE
2025**

**"AI-Driven Transformation
in Higher Education :
Innovation, Ethics, and
Global Impact"**

26th - 28th June 2025

**Hybrid
(Online & Offline)**

Key Features

1. Opportunity to publish in **ABDC** and **Scopus Indexed Journals**
2. Opportunity to interact with **100+ Global Leaders** in the Academic, Research and Corporate World
3. Pre-Conference Workshop on **"Enhancing Research Productivity with AI"**
4. Conference Proceedings bearing **ISBN**
5. Best Research Papers Award
6. **NO** Participation & Presentation **FEE**

Our Partners





We feel immensely privileged to invite you to the
5th Annual International Conference on



**"AI-Driven Transformation in
Higher Education : Innovation,
Ethics, and Global Impact"**



Organized by

Center for Research & Publications

&

Center for Fellow Program in Management

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conference.bschool@dpu.edu.in

Introduction to the Conference

Artificial Intelligence (AI) is revolutionizing higher education, reshaping how institutions deliver learning, conduct research, and prepare students for the future. As AI-driven tools and technologies become integral to academic environments, it is crucial to explore their impact on pedagogy, administration, and ethics. This 5th annual international conference, ***"AI-Driven Transformation in Higher Education: Innovation, Ethics, and Global Impact,"*** brings together educators, researchers, policymakers, and industry leaders to discuss the opportunities and challenges AI presents in higher education.

The conference will highlight cutting-edge innovations, ethical considerations, and the global implications of AI in academia.

With AI's ability to personalize learning, automate administrative processes, and enhance research capabilities, universities must navigate its integration responsibly. Ethical concerns, such as data privacy, bias in AI algorithms, and the evolving role of educators, will be central to our discussions. This international conference aims to foster collaboration, share best practices, and create a roadmap for leveraging AI to enhance student learning experiences while maintaining academic integrity and inclusivity. This conference serves as a platform to shape the future of AI in higher education, ensuring its integration aligns with ethical standards, institutional goals, and global needs.

Objectives of the Conference

- Examining how AI is transforming teaching methodologies, student engagement, and administrative efficiency in higher education institutions.
- Discussing data privacy, algorithmic bias, and the responsible use of AI to ensure fair and inclusive educational practices.
- Analyzing how AI adoption varies across different educational systems worldwide and its impact on accessibility and equity.
- Bringing together educators, researchers, and industry leaders to exchange insights, best practices, and strategies for AI implementation in academia.



Sub-Themes

AI-Powered Teaching and Learning

- Personalized and adaptive learning technologies
- AI-driven assessment and feedback systems
- Virtual tutors and AI-based student support

Ethics and Responsible AI in Education

- Addressing bias in AI algorithms and decision-making
- Data privacy, security, and ethical considerations in AI adoption
- The role of AI in maintaining academic integrity

AI for Student Engagement and Well-Being

- AI-driven chatbots and virtual assistants for student support
- AI's role in mental health and well-being in higher education
- Enhancing student motivation and participation through AI tools

AI in Academic Research and Knowledge Creation

- AI-driven research methodologies and data analysis
- The impact of AI on scholarly publishing and peer review
- AI for accelerating discoveries in various academic disciplines

AI and the Future of Higher Education Administration

- Automating administrative processes for efficiency
- AI in student recruitment, enrollment, and retention strategies
- AI-powered decision-making in institutional management

Global Perspectives on AI in Higher Education

- Regional disparities and opportunities in AI adoption
- AI and the digital divide in higher education
- Collaborative international initiatives for AI-driven education

The Role of AI in Skills Development and Workforce Readiness

- AI-powered career counselling and employability forecasting
- Preparing students for AI-driven job markets
- The intersection of AI, human creativity, and critical thinking

The Human-AI Partnership in Higher Education

- Balancing automation and the human touch in teaching and mentoring
- The evolving role of educators in an AI-powered academic landscape
- Ethical leadership and governance in AI adoption

Who can **Participate**

Academics, Technocrats, Economists, Entrepreneurs, Industry/Business Executives, Professionals, Practitioners, Consultants, Research Scholars and Students

PARTICIPATION FEE - ***NO PARTICIPATION FEE***

Call For **Papers/Extended Abstract**

The conference primarily focuses on AI's role in higher education, we encourage submissions from diverse management disciplines, including but not limited to:

- **Marketing** (AI-driven student recruitment, digital learning strategies)
- **Organizational Behavior & HRM** (AI in faculty development and workforce planning)
- **Entrepreneurship** (AI-enabled education startups and EdTech innovations)
- **Strategic Management** (AI-driven decision-making in universities)
- **Operations Management** (AI-powered administrative efficiency)
- **Economics & Public Policy** (AI's economic impact on education and policymaking)
- **Business Analytics** (AI-based predictive models in student success)
- **International Business** (AI's role in global education partnerships)

- **Finance & Accounting** (AI applications in financial management in higher education)

The above list is only illustrative; authors are encouraged to submit papers on any other issues that they deem relevant to the conference theme.

Conceptual and empirical research papers are invited from academicians and practitioners on the themes or related topics of the conference. Papers should be original and unpublished, offering new insights, new approach or new knowledge to the body of literature. A soft copy of the full paper with an abstract (not exceeding 250 words) may be submitted. Soft copy should be in MS-Word format in Times New Roman, Font size 12 with one-inch margin on all sides. All the papers received will go through a blind review process and acceptance of the papers will be communicated to the corresponding author.



Publication Opportunity

1. All accepted paper's Extended Abstract will be published in the form of **CONFERENCE PROCEEDINGS BEARING AN ISBN**, ensuring global recognition and accessibility.
2. Selected papers will be published by our publication partners*.
 - Asia- Pacific Journal of Business Administration (Scopus & ABDC indexed) - Emerald Publishing
 - African Journal of Business and Economic Research (Scopus & ABDC Indexed)
 - Iberoamerican Journal of Science Measurement and Communication (SCOPUS indexed)
 - Universal Journal of Public Health (SCOPUS indexed)
 - Environment and Ecology Research (SCOPUS indexed)
 - Universal Journal of Accounting and Finance
 - Journal of Management and Training for Industries (Japan)
 - Prayukti - Journal of Management Applications (A Double Blind Peer-reviewed Refereed Journal)

*Publication is subject to the approval by respective journals according to their scope & publication norms.

Best Research Paper Award

The papers presented at the conference will be evaluated by an expert panel comprising distinguished academicians, industry leaders, and AI specialists. The evaluation criteria will include originality, research depth, practical implications, and contribution to the field of AI in higher education. The Best Paper Awards will be presented in the following categories:



Important Dates

- Last date of paper submission :
31st May, 2025
- Acceptance after **5 days of paper submission**
- Last Date of Registration for Inclusion of paper in Conference Proceedings: **31st May, 2025**
- Conference presentations:
June 26th to 28th, 2025

How To Submit A Paper

Authors can send their papers as an attachment in MS word file at: conference.bschool@dpu.edu.in

Pre-Conference Workshop

"Enhancing Research Productivity with AI: Writing Research Papers Using AI Tools"

This hands-on pre-conference workshop is designed for researchers, academicians, and doctoral students looking to leverage AI tools for writing high-quality research papers efficiently. As AI-driven technologies transform academic research, this workshop will provide participants with practical insights and hands-on experience in using AI-powered tools for literature review, data analysis, writing, and editing.

Key Topics Covered:

1. AI-Powered Literature Review & Research Discovery

- Using AI-driven search engines (Elicit, Connected Papers, Semantic Scholar)
- Automating citation management with AI tools (Zotero, EndNote, Mendeley)

2. AI for Data Analysis and Visualization

- Exploring AI-powered statistical tools (SPSS, R, Python with AI plugins)
- Using AI for qualitative and quantitative data interpretation

3. AI-Assisted Academic Writing & Structuring

- Generating research outlines and drafts with AI (ChatGPT, Scite, Writesonic)
- Enhancing clarity, coherence, and readability with AI writing assistants (Grammarly, QuillBot, DeepL Write)

4. AI for Ethical Research & Plagiarism Prevention

- Understanding the ethical use of AI in academic writing
- Using AI-powered plagiarism checkers (Turnitin, iThenticate)

5. Publishing with AI Support

- AI-assisted journal selection and impact factor analysis
- Crafting persuasive abstracts and improving peer-review readiness



GUIDING LIGHTS

Hon. Dr. P. D. Patil

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About the Organizers



Dr. D. Y. Patil B-School, Pune - A Premier Destination for Management Excellence

Dr. D. Y. Patil B-School, located in Tathawade, Pune, is a distinguished institution committed to shaping future leaders through world-class management education, cutting-edge research, and industry-driven learning. Recognized for academic excellence and innovation, the institute offers AICTE-approved Post Graduate Diploma in Management (PGDM) programs, accredited by the National Board of Accreditation (NBA) and awarded MBA equivalence by the Association of Indian Universities (AIU). Additionally, it offers the AICTE-approved Fellow Program in Management (FPM), empowering scholars to contribute to advanced research and thought leadership in business and management.

As a member of prestigious global networks such as the Association to Advance Collegiate Schools of Business (AACSB), Business Graduates Association (BGA), Accreditation Council for Business Schools and Programs (ACBSP) and Principles for Responsible Management Education (PRME), Dr. D. Y. Patil B-School integrates global best practices into its pedagogy, curriculum, and research initiatives. These affiliations reaffirm

its commitment to responsible management education, ethical leadership, and industry relevance.

Dr. D. Y. Patil B-School has consistently achieved outstanding recognition in national rankings, further cementing its position as a leading B-School in India and ranked 11th among the Top 50 Private Institutes in India (Times B-School Survey 2025).

The institute stands out for its dynamic approach to management education, integrating industry collaborations, experiential learning, and cutting-edge pedagogy. With a strong focus on leadership development, entrepreneurship, and digital transformation, Dr. D. Y. Patil B-School ensures that its graduates are industry-ready professionals, equipped to excel in the evolving global business landscape.

Through its unwavering commitment to excellence, innovation, and responsible business education, Dr. D. Y. Patil B-School continues to be a preferred destination for aspiring business leaders and scholars, making a significant impact on the corporate world and society at large.





Rise N Shine Institute of Learning, Dubai, is a premier institution dedicated to fostering

academic excellence and professional growth. Located in one of the world's most dynamic commercial and cultural hubs, the institute stands as a beacon of innovation, leadership, and global connectivity.

With a commitment to transformative education, Rise N Shine integrates cutting-edge technology, industry collaborations, and experiential learning to shape future-ready professionals. Its strong network of faculty, industry experts, and global partners ensures an enriching learning environment that extends beyond traditional classrooms.

Dubai's thriving business ecosystem, progressive policies, and unparalleled networking opportunities make it the ideal home for Rise N Shine. As an institution that values diversity, leadership, and global perspectives, it serves as a launchpad for individuals aspiring to make a mark in the international arena.



The School of Business at INTI International

University, Malaysia, is a leading institution dedicated to shaping future business leaders through innovative education and industry-driven curricula. It offers a diverse range of undergraduate and postgraduate programs in fields such as Finance, Marketing, Human Resource Management, and International Business. With a strong emphasis on experiential learning, the school integrates real-world industry projects, global exposure, and cutting-edge technology to equip students with critical business skills. Its collaborations with multinational corporations and academic partners worldwide ensure graduates are well-prepared for dynamic global markets,

fostering entrepreneurial mindsets and leadership excellence.



EMAA Business School is designed as a multilingual higher business and management school inspired by the system of the best American business schools, while respecting the standards of the Moroccan Ministry of Higher Education. The institute aims to cultivate the desire to learn, to undertake and to succeed while also solidifying noble values such as commitment, responsibility, ethics, and integrity.



Center for Economic Diplomacy (CED) is designed to enhance economic diplomacy research and provide a triangle bridge between governments, businesses, and universities. It represents the focal point for all economic diplomacy activities. CED is the first independent, non-political, non-for-profit organization in Southern Eastern Europe focusing on economic diplomacy.



UNITOMO's noble ideals are to empower the Indonesian people which is carried out with the spirit of modernization in education and science and technology, by upholding the noble moral and cultural values of the Indonesian nation and state based on Pancasila and the Constitution Republic of Indonesia 1945.



BIC is a renowned institution that employs research-based participative approaches to nurture open-minded professionals. As a center

of excellence in management studies, BIC adopts a time-tested, student-centric teaching-learning pedagogy, akin to the most happening business schools.



As an AICTE-recognized management school, JSB is affiliated to the Bharathiar University, Coimbatore, and offers MBA (full-time and residential), M.Phil and Ph.D degrees. The MBA Programme is Internationally Accredited by The Accreditation Council for Business Schools and Programs (ACBSP), USA, and is Nationally Accredited by the National Board of Accreditation (NBA), New Delhi.



Many national and international seminars/conferences are sponsored by AIMS on highly critical themes like Quality of Management Education, Accreditation, Ranking of Business Schools, Industry-B-Schools Interface, Leading India in Management Education (LIME), Research Methodology, Case Writing and Presentations and so on. There are round tables of Deans and Directors focusing on various subjects of topical interest to them. Extensive financial support is extended to them.



Centre for Education Growth and Research (CEGR) is an independent Think Tank dedicated towards qualitative, innovative, and employability-enhancing education, preparing the next generation as future leaders. The Centre provides a platform for the exchange of dialogue among educationists, the media and policy makers and augments educational growth and

research. The Centre realizes the importance of citizens' involvement in education and is committed to bringing inclusive development to society.



Business Standard is India's leading business newspaper in India. This daily newspaper is the preferred choice of serious business readers. Business Standard stands for reporting that stresses accuracy and credibility, commentary that is informed, independent and fair, and journalism that is rooted in ethical conduct and defined by a sacrosanct bond with the reader.



The Hindu BusinessLine, part of the well-known The Hindu group of publications, is a business daily published from 16 centres - Chennai, Bengaluru, Hubballi, Hyderabad, Kochi, Kolkata, Madurai, Malappuram, Mangaluru, Mumbai, Noida, Tiruvananthapuram, Tiruchirapalli, Tirupati, Vijayawada and Visakhapatnam. First published on January 28, 1994, BusinessLine is in its 30th year of publication. BusinessLine is known for its credibility, accuracy, in-depth analysis of markets and sober coverage of business news. The Sunday edition, Portfolio, which gives advice and tips on personal finance and investment, is very popular with readers.

The 147-year old The Hindu, FrontLine and SportStar are sister publications of BusinessLine, published by THG Publishing Pvt. Ltd., subsidiary of Kasturi & Sons Ltd.



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having presence in over 30+ countries, over 1000 B-Schools, 30,000 + members, 45 national chapters, 32 international chapters and connected with millions of people across the world through its different initiatives. A participant in United National Global Compact program, Rolex replica United Nations Academic Impact and ISO 9001: 2008 certified organization.



The Ghalih Foundation is an Indonesian nonprofit organization

committed to enhancing educational opportunities for underprivileged children and communities. Their primary focus is on improving access to quality education, which they believe is essential for personal development and breaking the cycle of poverty. By collaborating with local partners and stakeholders, the foundation strives to create a lasting impact on the lives of those they support, ultimately promoting social change and empowering individuals to build a better future.



The Education Post is India's leading monthly magazine on higher education, published by SAT SUKRIT MEDIA PVT. LTD.. The magazine is known for its contents and information based article produced by the eminent educationists and feature writers since it started in 2012. The magazine is supported by IITians, IIMs, and professors from Delhi University, Delhi Technological University, Jamia Milia Islamia, AMU and JNU for their regular article and content.



BUSIN is a biannual business magazine published by Dr. D. Y. Patil B-School.

BUSIN is an attempt to inform, educate and entertain its readers. It includes editorials, stories, articles, interviews, mega news, and vivid graphics. With its expert advice and updates on industry developments - BUSIN brings to its readers the perfect blend of motivation, entertainment, and information. BUSIN aims to be instrumental in bringing detailed analysis of the business world and provide valuable insights into common and complex problems that would eventually help its readers realize the state of the industry and facilitate running business efficiently.





FOR MORE INFORMATION, PLEASE VISIT

<https://bschool.dpu.edu.in/conference-2025.aspx>

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