

Dr. D. Y. Patil B-School, Pune, India

In association with

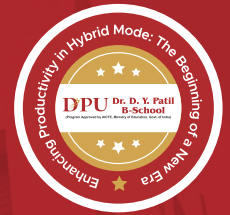
Center for Economic Diplomacy, Europe

Dr. Soetomo University, Indonesia

Boston International College, Nepal

Association of Indian Management Schools, India

Centre for Education Growth and Research, India



CONFERENCE 2023

organizes

2023

Annual International Conference

Enhancing Productivity in Hybrid Mode
The Beginning of a New Era

KEY FEATURES

1. Opportunity to publish in ABDC and Scopus Indexed Journals
2. Opportunity to interact with 100+ global leaders in the Academic, Research and Corporate World
3. Pre-Conference Workshop on "Bibliometric Analysis"
4. Conference Proceedings bearing ISBN
5. Best Research Papers Award
6. No Participation Fee



29th -31st May, 2023



Hybrid (Online & Offline)



Our Partners



We feel immensely privileged to invite you to the International Conference on

“Enhancing Productivity in Hybrid Mode: The Beginning of a New Era”

Organized by

IQAC & Research & Publication Cell

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ABOUT THE CONFERENCE

As the world looks to open up after the pandemic to operate from offices and workplaces, leaders at organizations and institutions are ready to welcome employees back to work. The organizations are trying to balance work locations between home and office. Since employees are not willing to go to workplaces, the hybrid mode of work has become the focal point. However, is hybrid mode the real solution? After the Covid pandemic, the landscape of work has changed significantly. The hybrid mode of work is here to stay.

The way the economy is operating has changed – from the way groceries are ordered online, zoom meetings, online gatherings with friends and family to the online way of working. Organizations are trying to enhance productivity using technology and from the hybrid mode of working. People are looking for a place they can visit only for a very specific purpose – be it a collaborative session or an important meeting. Importance is given to output and productivity, work location comes second. Workplace has become a resource, not a requirement. It's there when teams need it, but not a requirement to get work done. It's time to embrace the hybrid workspace. Within this new hybrid world of work, organizations and institutions are forced to think in new and creative ways about the perks, benefits and resources they will provide to workers. In this background, the prime goal of this Conference are to understand how the organizations and institutions are enhancing productivity through the hybrid mode of working and to provide researchers, industry practitioners, academicians, research scholars, and students with strong research orientation and a forum for discussing and presenting new ideas adopted by organizations and institutions to enhance productivity with the help of technology by embracing the new world of Hybrid.

OBJECTIVES OF THE CONFERENCE

- ✔ To understand how the business and education sector are enhancing productivity through the hybrid mode of working.
- ✔ To provide researchers, industry practitioners, academicians, research scholars, and students with strong research orientation and a forum for discussing and presenting new ideas adopted by businesses and education sector to enhance productivity with the help of technology by embracing the new world of Hybrid.

SUB-THEMES

- ✔ Hybrid Education
- ✔ Hybrid Events
- ✔ Hybrid Conferences
- ✔ Hybrid Training
- ✔ Hybrid Workplaces
- ✔ Hybrid Leadership
- ✔ Hybrid Teams
- ✔ Hybrid Communication Skills
- ✔ Hybrid Sales and Sales Management
- ✔ Hybrid Engagement Skills
- ✔ Hybrid Payment Solutions
- ✔ Hybrid Cloud
- ✔ Any other aligned topic

WHO CAN PARTICIPATE

Academicians, Economist, Entrepreneurs, Industry/ Business executives, Professionals, Practitioners, Consultants, Technocrats, Research Scholars and Students

PARTICIPATION FEE

No participation fee

CALL FOR PAPERS/ EXTENDED ABSTRACT

The Conference invites papers from the following management disciplines: Marketing, OB & HRM, Entrepreneurship, Strategic Management, Operations Management, Economics, Public Policy, Business

Analytics, International Business, Finance and Accounting.

However, the above list is only illustrative; authors are encouraged to submit papers on any other issues that they deem relevant to the conference theme.

Conceptual and empirical research papers are invited from academicians and practitioners on the themes or related topics of the conference. Papers should be original and unpublished, offering new insights, new approach or new knowledge to the body of literature. A soft copy of the full paper with an abstract (not exceeding 250 words) may be submitted. Soft copy should be in MS-Word format in Times New Roman, Font size 12 with one-inch margin on all sides. All the papers received will go through a blind review process and acceptance of the papers will be communicated to the corresponding author.

PUBLICATION OPPORTUNITY

- 1 All accepted papers will be published in the form of conference proceedings bearing an ISBN.
- 2 Selected papers will be published by our publication partners*.
 - ✔ Asia- Pacific journal of Business Administration (Scopus & ABDC indexed) - Emerald Publishing
 - ✔ African Journal of Business and Economic Research (Scopus & ABDC Indexed)
 - ✔ Universal Journal of Public Health (SCOPUS indexed)
 - ✔ Environment and Ecology Research (SCOPUS indexed)
 - ✔ Universal Journal of Agricultural Research (SCOPUS indexed)
 - ✔ Universal Journal of Accounting and Finance
 - ✔ Journal of Management and Training for Industries (Japan)
 - ✔ International Journal of Research in Vocational Studies (indonesia)
 - ✔ MERC Global's International Journal of Management (A Double Blind Peer-reviewed Refereed Journal)
 - ✔ Prayukti - Journal of Management Applications (A Double Blind Peer-reviewed Refereed Journal)
 - ✔ An UGC Care Listed Journal

*Publication is subject to the approval by respective journals according to their scope & publication norms.



BEST RESEARCH PAPER AWARD

The papers presented in the Conference will be evaluated by an expert panel consisting of prominent academicians and industrialists. The best paper will be awarded as follows:

FIRST PRIZE
\$ 400 / 30000

SECOND PRIZE
\$ 200 / 15000

THIRD PRIZE
\$ 100 / 7500

IMPORTANT DATES

Last date of paper submission:

May 20th, 2023

Acceptance after **5 days** of
paper submission

Last Date of Registration for
Inclusion of paper in Conference
Proceedings:

May 20th, 2023

Conference presentations:

May 29-31, 2023

HOW TO SUBMIT A PAPER

Please visit: <https://www.ereviewer.org/ephm>



PRE-CONFERENCE WORKSHOP

All registered participants will get an opportunity to attend the Workshop on
“**Bibliometric Analysis**” on **May 29, 2023** by resource person

Dr. Raja Sankaran (Ph.D IIM-Ranchi)

Professor, CMS Business School, Jain (Deemed-to-be University), Bengaluru, India.

GUIDING LIGHTS

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City University is a private university in Dhaka, Bangladesh. It was established in 2002. The university offers undergraduate

and master's degrees in the fields of business administration, mechanical engineering, computer science and engineering, textile engineering, electrical & electronics engineering, civil engineering, pharmacy, agriculture, law, English, etc.



MTC Global – a global think tank in higher education and an Apex Advisory Body in Management Education in the world having

presence in over 30+ countries, over 1000 B-Schools, 30,000+ members, 45 national chapters, 32 international chapters and connected with millions of people across the world through its different initiatives. A participant in United National Global Compact program, Rolex replica United Nations Academic Impact and ISO 9001: 2008 certified organization.



The Education Post is India's leading monthly magazine

on higher education, published by SAT SUKRIT MEDIA PVT. LTD.. The magazine is known for its contents and information based article produced by the eminent educationists and feature writers since it started in 2012. The magazine is supported by IITians, IIMs, and professors from Delhi University, Delhi Technological University, Jamia Milia Islamia, AMU and JNU for their regular article and content.



Management Education & Research Consortium Global (MERC Global) is founded in January 2013 by SRSY Charitable Trust as a pure non-profit organisation to establish a bridge with

the scholars, academicians, corporates and institutions / schools / universities' departments through various activities such as publications, seminars, workshops, conferences, training, consultancy and allied services in the area of management education and research at global level.



BUSIN is a biannual business magazine published by Dr. D. Y. Patil B-School. BUSIN is an attempt to

inform, educate and entertain its readers. It includes editorials, stories, articles, interviews, mega news, and vivid graphics. With its expert advice and updates on industry developments - BUSIN brings to its readers the perfect blend of motivation, entertainment,

and information. BUSIN aims to be instrumental in bringing detailed analysis of the business world and provide valuable insights into common and complex problems that would eventually help its readers realize the state of the industry and facilitate running business efficiently.

Business Standard

Insight Out

Business Standard is India's leading business newspaper in India. This daily newspaper

is the preferred choice of serious business readers. Business Standard stands for reporting that stresses accuracy and credibility, commentary that is informed, independent and fair, and journalism that is rooted in ethical conduct and defined by a sacrosanct bond with the reader.



The Ghalih Foundation is an Indonesian nonprofit organization committed to enhancing

educational opportunities for underprivileged children and communities. Their primary focus is on improving access to quality education, which they believe is essential for personal development and breaking the cycle of poverty. By collaborating with local partners and stakeholders, the foundation strives to create a lasting impact on the lives of those they support, ultimately promoting social change and empowering individuals to build a better future.



Skill Edge is a team of SKILL practitioners – TeacherPreneur to

Product Strategist to Digital experts – who believe and execute JOB SPECIFIC skill training to Job seekers and Job Creators. The courses are developed and executed to provide 100% SKILLING for a particular Job role, ensuring GUARANTEED EMPLOYABILITY.



International Association of Commerce and Management - The very true objective of

IACM is to make a global platform dedicated to the advancement and knowledge creation in the field of commerce and management. International Association of Commerce and Management (IACM) has a proven track record of international linkages and connecting professionals across the domain area.



Dazeinfo is a leading technology, media and marketing Internet

property which is focused on market intelligence, advisory services, strategic consultancy and communication design for information technology. We specialise in Smartphone, Social Media, Internet and the Gaming Industry.

GLIMPSES OF PAST CONFERENCE



FOR MORE INFORMATION, PLEASE VISIT

<https://bschool.dpu.edu.in/conference-2023.aspx>

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(Program Approved by AICTE, Ministry of Education, Govt. of India)



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